

October 8, 2020

Filed Via SEDAR

To: All Applicable Exchanges and Commissions

Dear Sirs:

Subject: Pac Roots Cannabis Corp. (the "Corporation")

Notice of Meeting and Record Date

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General & Special Meeting of securityholders:

Meeting Date:	December 7, 2020
Record Date for Notice:	November 2, 2020
Record Date for Voting:	November 2, 2020
Beneficial Ownership Determination Date:	November 2, 2020
Class of Securities Entitled to Receive Notice:	Common shares
Class of Securities Entitled to Vote:	Common shares
ISIN Number:	CA69375L1058
Meeting Location:	Vancouver BC
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Phone: 403.261.0900

Fax: 403.668.8307

Yours truly,

OLYMPIA TRUST COMPANY

signed "Helen Chai"

Helen Chai

Relationship Manager

Direct Dial: 604.484.1998

cc: CDS & Co.