

TruTrace Technologies Publishes 2nd Q&A Video with CEO Robert Galarza

TORONTO, November 12, 2021 – TruTrace Technologies Inc. (CSE: TTT; OTC: TTTSF) ("**TruTrace**" or the "**Company**"), creator of the first fully-integrated blockchain platform that registers and tracks intellectual property for the cannabis industry, has today published a video interview with CEO Robert Galarza where he answers questions from shareholders about the Company, its technology, and future plans. The video will be made available on all of the Company's social media channels, as well as available to watch on TruTrace's YouTube channel via this link: <u>https://www.youtube.com/watch?v=cY8G8r_Ot28</u>

About TruTrace Technologies: www.trutrace.co:

TruTrace Technologies is the developer of a fully integrated software platform, secured on the blockchain, offering clients the ability to store, manage, share and immediately access quality assurance and testing details, COAs, as well as motion and movement intelligence on inventory. The platform was specifically designed to power the traceability of testing standards within the legal cannabis, nutraceutical, food and pharmaceutical space with a focus on the authentication of source materials or ingredients used in formulation.

For More Information:

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Disclaimer for Forward-Looking Information

This news release includes forward-looking information within the meaning of Canadian securities legislation, concerning the business of TruTrace, including statements regarding general trends within the cannabis, nutraceutical and wellness products industry, legislative frameworks for the legalization of cannabis and hemp-derived products, as well as current clients/commercial agreements/partnerships, such as in news releases we had on our system that were more of the 'corporate update' variety and not tied to a specific material change.

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