



# Senior Leadership of TruTrace Technologies Presents at Deloitte Cannabis Summit

TORONTO, June 6, 2019 /CNW/ - **TruTrace Technologies Inc. (TSXV: TTT; OTC: BKKSF)** ("TruTrace" or the "**Company**"), creator of the first fully-integrated blockchain platform that registers and tracks intellectual property for the cannabis industry, is pleased to announce that its Chief Executive Officer, Robert Galarza, and Chief Technology Officer, Tommy Stephenson, took part in a formal presentation before an international audience at the 2019 Deloitte Greenhouse™ Cannabis Summit on June 4th in Toronto to discuss innovations and initiatives which are designed to bring greater transparency and collaboration to the cannabis industry.

The invitation-only event took place following the release of Deloitte's third annual report on the impact of cannabis legalization on the Canadian economy: *Nurturing new growth: Canada gets ready for Cannabis 2*.

TruTrace Technologies was given the opportunity to showcase its proprietary StrainSecure™ platform and discussed how it could work with secondary systems, such as Deloitte's prototype Cannabis Related Network tool, to bring additional transparency to the supply chain of cannabis. This informative session highlighted how Deloitte is supporting companies like TruTrace in providing integrity due diligence services on individuals and entities to manufacturers, distributors, regulatory bodies, financial institutions and other stakeholders in the medical and recreational Cannabis supply chain to better identify, verify, track and trace cannabis products.

"We were delighted to be able to showcase our platform at this bellwether industry event," said TruTrace Technologies CEO Robert Galarza. "Although Deloitte is a brand synonymous with integrity—whether relating to financial security, anti-money laundering or risk management—what impressed us the most was their dedication to technological innovation and intelligent data."

"The Deloitte Greenhouse is about sharing innovative technologies and ideas, where the StrainSecure™ platform demonstrated how it satisfies current challenges in the Cannabis supply chain. Thank you to David Stewart, Margie Peeters, Alice Lin and the entire Deloitte team for their hospitality."

For more information and to read the full Deloitte 2019 cannabis report, please visit: [Nurturing new growth](#)

## About TruTrace Technologies:

TruTrace Technologies has developed the first integrated blockchain platform to register and track intellectual property in the cannabis industry. TruTrace's technology allows cannabis growers and breeders to identify and secure rights to their intellectual property. It also streamlines the administrative process and reduces the costs of genetic and mandatory quality-control testing for legal cannabis. TruTrace's technology is proprietary, immutable and cryptographically secure, thereby establishing a single-source, accurate, validated and permanent account for cannabis strains from ownership to market.

## About Deloitte

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