



GAIA GROW'S CANADIAN CANNABIS LABORATORY TRU EXTRACTS RECEIVES JANUARY PRE ROLL PROCESSING SERVICE ORDER TOTALING \$519,000

Vancouver, British Columbia – January 13, 2022 – Gaia Grow Corp. (the “Company” or “Gaia”) (CSE:GAIA) (Frankfurt:GG0) is excited to announce that its wholly-owned subsidiary, TruExtracts Laboratories (“TRU”), has received its first processing service order (“PSO”) of 2022 in relation to its agreement with an arms-length Canadian cannabis producer (“the producer”) to manufacture approximately 30,000 cannabis pre-rolls per day. TRU will be manufacturing 2 strains of 10 x 0.3g Pre-Roll Packs

TRU will be responsible for purchasing and processing the biomass in accordance with the processing service orders provided by the producer and will deliver final retail products in accordance with shipment instructions coordinated and supplied by the producer. The Company expects to see further PSO’s over the coming weeks.

These are the first lots to be processed by TRU. The agreement with the producer is expected to generate revenue of up to \$8,369,000 during the initial 12-month term. The assumed revenue is based on production of 30,000 pre rolls per day that will be packaged into 10 packs for retail sale. Actual revenue will vary depending on final production. The Cost of production by TRU is dependent on the commoditized price of dried flower and labour at its facility. The producer will coordinate the logistics of the delivery of retail products and ensure that the retail products are in accordance with the Cannabis Act and all regulations made thereunder, all Health Canada requirements, any requirements particular to the provincial or local government, and the producer’s client’s reasonable standards.

“These PSO’s are the first of many” said Frederick Pels, CEO of Gaia Grow. “I am happy to be working with an established brand and their top selling products. TRU will quickly be showing further revenue growth as production and brands continue to roll out of the facility. I look forward to updating shareholders with our progress.”

“This is an important milestone for TRU,” said Andre Sinclair, COO of TRU. “These PSO’s show not only our ability to quickly ramp up to these levels of production, but also the trust an established brand has in our organization to be able to do so. We look forward to continuing to grow with these products, and numerous other SKU’s in development.”

About TruExtracts

TruExtracts Laboratories was created for high-capacity extraction and production, to meet global demand. TRU is one of Western Canada’s largest cannabis and hemp processors, with a 12,500 square foot state of the art facility in Calgary. The facility is Health Canada licensed and fully operational, with an expansion capability of an additional 16,000 square feet. Services include toll processing, THC, CBD extractions and isolates, as well as white label service and cannabis THC and CBD products.



About Gaia Grow

Gaia Grow is an Alberta-based vertically integrated licensed hemp company with subsidiaries licensed for cannabis and hemp processing, extraction, product formulation, novel product development and cannabis retail.

For more information about the Company, please visit www.GaiaGrow.com

A link to Gaia's official YouTube page can be found here:
www.youtube.com/channel/UC7tbvsY5gl2CrlsESYkbbgw

Please join the conversation on our GAIA group supporter's telegram group at <https://t.me/gaiagrow> and visit us online at www.gaiagrow.com

For further information, please contact:

Frederick Pels, Chief Executive Officer

(403)-991-7737

fp@gaiagrow.com

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

CAUTIONARY AND FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear", "seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the hemp industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release.