

GAIA GROW'S CANNA STREAM SOLUTIONS RECEIVES 100 HOURS OF BUSINESS DEVELOPMENT SUPPORT FOR MARKET ANALYSIS WORK FOR FUTURE PRODUCTS

Vancouver, British Columbia – August 20, 2021 – Gaia Grow Corp. (the “**Company**” or “**Gaia**”) (CSE: GAIA; Frankfurt: GG0) is pleased to announce that its wholly-owned subsidiary, Edmonton-based Canna Stream Solutions Ltd. (“**CSS**”), has been accepted into the Business Development Support program, which is funded by the Edmonton Regional Innovation Network (ERIN) and delivered by Innovate Edmonton. The program, exclusive to founders who are actively engaged in select Edmonton post-secondary institutions, will support 100 hours of market research and analysis to validate new product fit and market demand.

With this support from ERIN, CSS is excited to work with Garrett Fleck from Reputed Marketing to conduct market research to identify market needs and demand for products upcycled from cannabis and hemp waste. This research, which will include in-depth interviews with licensed producers, dispensaries, extraction companies and end-users of products derived from cannabis and hemp, will validate our assumptions, and help us develop a pricing strategy for our services and products.

Canna Stream Solutions Ltd.

CSS is developing critical technologies for storing, transporting, and processing cannabis waste (physical and chemical). Most notably, they have filed a US provisional patent application in the chemical extraction and fractionation of Cannabinoids and monoterpenes from cannabis flower and biomass utilizing their solvent system that is significantly more efficient than ethanol. This gives CSS the ability to significantly manage costs of high throughput processing and extraction of cannabis and hemp biomass.

About Edmonton Regional Innovation Network

The Edmonton Regional Innovation Network (ERIN) is a coalition of organizations in the Edmonton region that support innovation, technology, and knowledge-based startups and enterprises. Its collective goal is to build a collaborative, cohesive innovation ecosystem that efficiently connects entrepreneurs to resources, capital, customers, and the community through the alignment of service providers. ERIN is supported by funding from Alberta Innovates' Regional Innovation Network.

About Innovate Edmonton

Headquartered in Alberta's capital city, Innovate Edmonton leverages, unites, and promotes home-grown innovation as a gateway to solving the world's most pressing problems. They harness the power of the public and private sectors, ground-breaking academic research, and purpose-driven investment to build a shared prosperity and open international markets. From sustainable climate solutions to public health and digital education, Edmonton is a leading global centre for inspiration, ingenuity, and inclusion.

About Reputed Marketing

Reported Marketing is an Edmonton based marketing agency that specializes in helping Start-Ups clarify the digital landscape to position their businesses to be relevant and reputable. Reputed works closely with Entrepreneurs and SMEs throughout the region as well as other organizations such as ERIN who specialize in supporting innovation and technology.

For more Information, please visit our website at <https://gaiagrow.com> or <https://trueextractslabs.com/>

Please join the conversation on our GAIA group supporter's telegram group at <https://t.me/gaiagrow> and visit us online at <https://www.gaiagrow.com/>

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The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

CAUTIONARY AND FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear", "seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions. Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the hemp industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government

regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release.