

# GAIA INCREASES CBD PERCENTAGE AND DELIVERS BIOMASS

Vancouver, British Columbia - January 24, 2020 - Gaia Grow Corp. (TSXV: GAIA) (the "**Company**" or "**Gaia**") is pleased to announce that it has increased the potential CBD percentage from its biomass to just under 6% through a drying process known as milling. The Company has been working to achieve this result using an exclusive third-party technology. With this technology, Gaia can process between half and a full tonne of biomass per hour and increase CBD quality in biomass by over 300%. Official test results below:

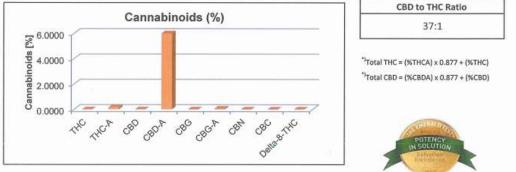


# **Certificate of Analysis**

# SALV

Client:	Gaia Grow Corp.	BIOSCIENCE	
Batch / Lot Number:	6	Internal ID:	100958-1
Sample Name (ID):	GG_EI_milled_012020	Received On:	2020-01-21
Strain:	X59	Tested On:	2020-01-21
Sample Type:	Milled hemp flower	Reported On:	2020-01-22

#### % of total **Cannabinoid** ratios mg per g Compound # THC material 1.11 7 2.64 THC ND ND THC-A THC-A 0.164 1.64 CBD Total THC\*) 0.144 1.44 CBD-A CBD BLQ BLQ CBG CBD-A 5.995 59.95 CBG-A Total CBD\*) 5.258 52.58 CBN CBG ND ND CBG-A 0.069 0.69 CBC CBN ND ND Delta-8-CBC ND ND THC Delta-8-THC ND ND



Performed By:

Reviewed By:

Karen Cheung, MSc Laboratory Technician

Judit Varga, MSc

Head of Laboratory Operations

Potency Method: Quantitative Analysis of 9 cannabinoids using High Performance Liquid Chromatography – UV Detection (HPLC-UV). Salvation Botanicals method L-MET-004-03. Deviations from standard method or conditions: None. Recoveries for all analytes 80-120%. Abbreviations: BLQ = Below Limit of Quantitation; N/A = not applicable; ND = Not Detected; Limit of Quantitation: 0.05%

Values reported only relate to the sample submitted. Clients are responsible for representative sampling according to the guidelines provided by Health Canada, Please contact us for sampling instructions.

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Salvation Botanicals Ltd. 2-950 Old Victoria Road, Nanaimo, BC V9R 6Z8. info@salvationbloscience.com. (778) 441 4554

The Company will provide additional details of the technology once further runs are complete.

## **Cannabinoid Profiling**



In addition, Gaia has successfully delivered its first biomass shipment of 21,220 pounds or 9,645 kilograms (one full truck) to its offtake partner, further demonstrating Gaia's ability to execute quickly for its partners. The Company will provide further information regarding this transaction as it becomes available.

"In many of our previous news releases, I have spoken to innovation and this is one that I'm proud to share" said Frederick Pels, CEO of Gaia. "Gaia now has exclusive access to technology that will increase the value of its own crop, as well as the ability to buy lower CBD biomass increasing its potency, viability, and significantly increase its value. Not only does it multiply the CBD percentage, but it also creates a product that extraction equipment can operate at a higher efficiency, eliminating the need for bale busters and manpower and most importantly saving time on each run. Our goal has been to build value for not only us as vendors of this amazing product, but also for the extraction facilities that purchase it - a goal I am happy to say we have achieved. This technology will create a second revenue stream outside of our own cultivation and allow Gaia to provide its offtake partners with near endless high potency CBD inputs and an overall better product. The 300% increase in quality was verified by both our own tests and thirdparty testing. Gaia has brought a serious solution to the Canadian hemp industry and we look forward to continuing to innovate and demonstrate why Gaia is quickly becoming an industry leader."

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

### CAUTIONARY AND FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear", "seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the hemp industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release.