

Nevis Brands Announces New Major(™) Licensees in Ohio, Arizona, Oregon

Dec 3, 2024

* The Company has signed an agreement with Genesis Bioceuticals LLC in Phoenix, Arizona to produce and sell Major (™).

* The Company has reached an agreement in principle with Innovative Health Solutions based in Spencerville, Ohio to produce and sell Major(™)

* The Company has signed an agreement with Farmer's First of Portland, Oregon to produce and sell Major(™)

Seattle, WA - Nevis Brands Inc (CSE: NEVI) (OTCQB: NEVIF) ("Nevis" or the "Company") a leading provider of cannabis beverages brands, today reported it signed new agreements for licensees in three states: Arizona, Ohio and Oregon. The Company has terminated agreements with Vext Science to produce and sell Major(™) in Arizona and Ohio and has terminated its agreement with Pharmed's Market in Oregon.

In Ohio, the Company has executed an agreement with Innovative Health Solutions ("IHS") IHS is based in Spencerville, Ohio and is an Ohio-owned and patient-focused medical marijuana processor committed to delivering Ohio patients the purest, most effective, and consistent medical marijuana products. IHS' aspiration is to establish ourselves as the most relied upon and patient-preferred processor of medicinal cannabis.

In Arizona, the company has executed an agreement with Phoenix based Genesis Bioceuticals LLC. Genesis combines the strongest genetics available with the passion and knowledge of a cultivation team to achieve excellent results. Genesis will produce major within their facility and possess strong wholesale relationships throughout Arizona.

In Oregon, the Company has executed an agreement with Farmer's First. Farmer's First is a woman-owned cannabis wholesaler committed to promoting transparency and equity in the industry. They are based in Portland, Oregon, and service all of Oregon state. Farmer's First replaces Pharmed's Market as Nevis' licensee in Oregon.

John Kueber, CEO of Nevis Brands, commented,

"As markets evolve, we believe it's important to align with licensees who are passionate about the opportunities available with cannabis beverages. We will always strive to optimize our production and sales at this critical time in cannabis markets."

“We appreciate the opportunity to work with Vext in developing our markets in Arizona and Ohio and are looking forward to working with both IHS, Genesis and Farmer’s First to build on Major’s success in each of those respective markets”

Major remains available and for sale at dispensaries in Ohio, Arizona and Oregon from production from previous partners. Production and sales with Nevis new Licensees is expected to begin in January 2025.

About Nevis Brands

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across the majority of the United States. Led by our flagship brand Major™ (www.nevisbrands.com/brands) Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

Nevis Brands Inc. is publicly traded on the CSE under the symbol “NEVI,” OTCQB “NEVIF” and Frankfurt Stock Exchange symbol under the symbol “8DZ”

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