

NEVIS BRANDS INC. Announces Licensing Agreement and Product Release of Major™ Hemp Derived THC Beverages

- The Company has secured a licensing agreement with Stash House Distribution to produce and distribute Major™ Hemp Derived THC Delta 9 (“HD9”) Beverages
- The Company products are available for sale at <https://goldfishdistro.com/collections/major>
- With the production of Major™ HD9 beverages, the brand will be available in many different territories throughout the United States.

SEATTLE, WA, October 14th, 2024 – Nevis Brands Inc. (CSE: NEVI, OTCQB: NEVIF) (“Nevis,” “Nevis Brands” or the “Company”), a leading provider of cannabis beverage products, announced today it has executed a licensing agreement with JBS II LLC, doing business as “Stash House Brands” or “Stash House” based in Three Arrows, Oklahoma – to exclusively produce and distribute Hemp derived beverages under the Major™ brand in the United States.

Since Hemp Derived Delta 9 (“HD9”) is extracted from the hemp plant, this cannabinoid is legally permissible at the federal level under the Farm Bill, so long as products contain less than 0.3 percent THC on a dry-weight basis. Because of this, Major™ HD9 products may be produced and distributed from a centralized location and shipped elsewhere in the United States where hemp derived beverages are not explicitly banned.

The U.S. market for hemp-derived cannabinoids has increased over 1000% in just three years, growing from \$200.5 million in sales 2020 to nearly \$2.8 billion in 2023, according to cannabis data and analytics firm Brightfield Group.

Major Shots are now available for purchase online at Stashhouse’s online store located at: <https://goldfishdistro.com/collections/major>. Goldfish acts as Stashhouse’s main online distribution outlet where Major is currently the only HD9 beverage available for sale.

John Kueber, CEO of Nevis, commented:

“This is a seminal moment for the Major™ brand. Major was previously only available only through dispensaries in 11 States. The development of our hemp derived THC products will make Major accessible to consumers throughout the US and supports our strategy of making Major the #1 brand in the category.

“It will allow the Major brand to become accessible to large quantities of potential customers. In addition to online sales, HD9 products are being adopted in traditional retail locations such as liquor stores and smoke shops, and we see an opportunity for tremendous growth.”

“We are again pleased to be working with Stashhouse on building out the Major™ market footprint. The Goldfish internet retail store has already has generated thousands of HD9

customers for established products and we believe we are well positioned for success in both internet retail and wholesale markets”

Stash House has licensed the full lineup of Major(™) and will lead with the production of Major (™) shots in Blueberry, Fruit Punch and Blackberry Lemonade. Over 5 million bottles of Major(™) have already been sold since its initial launch in Washington State in 2019.

About Nevis Brands

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across 11 states. Led by our flagship brand Major™ Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

ABOUT STASH HOUSE

Stash House (www.stashhousedistro.com) manufactures and distributes a wide variety of cannabis finished form products to meet the needs of cannabis customers. They've solidified market strength by partnering with some of the most recognized national brands. Stash House's technology platform enables brand transparency and puts stress-free dispensary ordering at its customers' fingertips. This technology platform, coupled with a robust experience in distribution and sales, separates Stash House from the rest of the market.

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