## Nevis Brands Reports Announces the launch of Major(™) Gummies for Oregon

## Sept 4th, 2024

- \* The Company has completed production of 4 flavors of Major(™) Gummies for Oregon
- \* Major(™) gummies follow the current Oregon product offering which include 2 oz shots and 6.7 oz drinks.

Seattle, WA - Nevis Brands Inc (CSE: NEVI) (OTCQB: NEVIF) ("Nevis" or the "Company") a leading provider of cannabis beverages brands, today reported expansion of the Major( $^{TM}$ ) brand from beverages to gummies in Oregon.

Major Gummies are offered in 100mg "slabs" perforated into 10mg squares. Major(™) Gummies will be delivered in the flavors of Orange Mango, Grape, Blue Raspberry and Fruit Punch..

"We are pleased to continue the expansion of Major(™) in Oregon and offer a full portfolio of drinks, shots and now gummies," said John Kueber, CEO. "Our gummies in Oregon offer a unique product format that appeals to the heavy cannabis user and we look forward to delivering these products across all of our current Oregon retailers."

Kueber continued: "We now have a full portfolio of Major( $^{\text{TM}}$ ) products that include gummies, 2oz shots, and 6.7 oz drinks in a variety of flavors. By introducing a full portfolio we have the ability to increase order size with retailers and further develop the Major( $^{\text{TM}}$ ) brand with consumers. While the Oregon market is mature and competitive, we are pleased with the progress we have made this year with our shots and beverages and will continue to expand our market footprint with gummies"

Nevis' licensee for Major( $^{\text{TM}}$ ) in Oregon has completed an initial round of production and initial sales will begin in the second week of September. Oregon gummies revenues will have an impact on Q4 results.

## **About Nevis Brands**

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across Washington, Oregon, California, Colorado, Arizona, Nevada, Ohio, Missouri with agreements to expand to Michigan and Mississippi. Led by our flagship brand Major™ (www.drinkmajor.com) Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

Nevis Brands Inc. is publicly traded on the CSE under the symbol "NEVI," OTCQB "NEVIF" and Frankfurt Stock Exchange symbol under the symbol "8DZ"

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