

NEVIS BRANDS INC. Announces Final Approval from OTC Markets to List on the OTCQB® Venture Market

SEATTLE, WA, February 16, 2024 – Nevis Brands Inc. (CSE: NEVI) (OTCQB: PSCBF) (“Nevis” “Nevis Brands” or the “Company”), a leading provider of cannabis beverage products is pleased to announce that it has been approved and has commenced trading of its common shares on the OTCQB® Venture Market (“**OTCQB**”), under the ticker symbol **PSCBF**. The Company intends to submit an application for a voluntary symbol change in the coming weeks to better reflect the company’s name. The new symbol will be announced upon approval.

The OTCQB® is a leading market for early-stage and developing U.S. and international companies. Recognized as an established public market by the U.S. Securities and Exchange Commission, the OTCQB® has helped companies build considerable shareholder value including enhanced liquidity and valuation. Investors may benefit from efficient trading through their preferred broker or financial advisor, transparent pricing with real-time quotes, and trusted disclosure that is made broadly available to broker-dealers and market data providers.

John Kueber, Nevis Brands. CEO, stated, “We are extremely pleased to report that we have met all qualifications and have been accepted by OTC Markets to up-list from Pink Sheet Current to the OTCQB® tier for trading. Because transparency to shareholders is important to us, we decided it would be in the best interest of our company to meet the stringent qualification process in order to up-list to the OTCQB®. In addition, with our operations based in the United States, we felt it important to offer better investor access to our US Shareholders”.

About Nevis Brands

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across Washington, Oregon, California, Colorado, Arizona, Nevada and Ohio with agreements to expand to Michigan and Missouri. Led by our flagship brand Major™ (www.drinkmajor.com) Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

Nevis Brands Inc. is publicly traded on the CSE under the symbol “NEVI,” OTCQB “PSCBF” and Frankfurt Stock Exchange symbol under the symbol “8DZ”

CONTACT INFORMATION:

Investor Relations – John Kueber

investors@nevisbrands.com

Tel: 425-380-2151

www.nevisbrands.com

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATION SERVICES PROVIDER HAS REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR

ACCURACY OF THIS RELEASE. Cautionary Statement Regarding “Forward-Looking” Information Some of the statements contained in this news release are forward-looking statements and information within the meaning of applicable securities laws. Forward-looking statements and information can be identified by the use of words such as “expects”, “intends”, “is expected”, “potential”, “suggests” or variations of such words or phrases, or statements that certain actions, events or results “may”, “could”, “should”, “would”, “might” or “will” be taken, occur or be achieved. This forward-looking information is provided as of the date of this news release. The forward-looking information reflects our current expectations and assumptions and is subject to a number of known and unknown risks, uncertainties and other factors, which may cause actual results, performance, or achievements to be materially different from any anticipated future results, performance or expectations expressed or implied by the forward-looking information. No assurance can be given that these assumptions will prove correct. Forward-looking statements and information are not historical facts and are subject to a number of risks and uncertainties beyond the Company’s control. Investors are advised to consider the risk factors under the heading “Risks and Uncertainties” in the Company’s Form 2A, available at www.sedar.com for a discussion of the factors that could cause the Company’s actual results, performance and achievements to be materially different from any anticipated future results, performance, or achievements expressed or implied by the forward-looking information. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements, except as may be required by law.