

SAY MARKETING & CONSULTING LTD.
FILES EARLY WARNING REPORT

CALGARY, Alberta – August 19, 2016 – Say Marketing & Consulting Ltd. (“**Say**”) announces that it has disposed of 2,300,000 common shares (“**Common Shares**”) of Vogogo Inc. (the “**Issuer**”), as a result of a share transfer agreement entered into by Say on August 18, 2016 with the Issuer (the “**Agreement**”). The Agreement provided for, among things, the repurchase for cancellation, from Say, of 2,300,000 Common Shares by the Issuer (the “**Share Repurchase**”). Say received an aggregate of \$149,500 or \$0.065 per Common Share as consideration for the Share Repurchase from the Issuer.

Prior to the Share Repurchase becoming effective, Say owned and exercised control over an aggregate of 4,966,666 Common Shares, representing an interest of approximately 10.5% of the issued and outstanding Common Shares on August 18, 2016.

As a result of the Share Repurchase, Say now owns and exercises control over an aggregate of 2,666,666 Common Shares, representing an interest of approximately 5.9% of the issued and outstanding Common Shares after giving effect to the cancellation of the Common Shares repurchased pursuant to the Share Repurchase. Immediately following the Share Repurchase, and subsequent cancellation of Common Shares purchased thereunder, there were 44,722,410 Common Shares issued and outstanding.

This press release is issued pursuant to National Instrument 62-103 – *The Early Warning System and Related Take-Over Bid and Insider Reporting Issues*, which also requires a report to be filed with regulatory authorities in each of the jurisdictions in which the Issuer is a reporting issuer containing information with respect to the foregoing matters (the “**Early Warning Report**”). A copy of the Early Warning Report will appear with the Issuer’s documents on the System for Electronic Document Analysis and Retrieval and may also be obtained by contacting Rodney Thompson at (403) 778 - 0240.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

For further information:

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