# Via integration, Vogogo Now Provides Sophisticated Risk Management and Processing Channels to Leading Global ISO Easy Payment Gateway's Extensive Merchant Client Base

PALO ALTO, CALIFORNIA & CALGARY, ALBERTA – OCTOBER 21<sup>st</sup>, 2015 – Risk Management & Payment Processing specialist <u>Vogogo Inc.</u> ("Vogogo") (TSX VENTURE: VGO) today announced the finalized integration and 'Go Live' of its proprietary risk management and payment processing platform with leading Payment Facilitator (PF) and Independent Sales Organization (ISO), Easy Payment Gateway.

Easy Payment Gateway (EPG) is a leading online payment gateways, providing hundred of payment solutions to its global client base. Its unique selling point is a powerful yet simple back office. EPG's clients can effectively manage all of their payment solutions with a unique drag-and-drop tool that allows them to simply draw on the screen the desired path that a transaction should follow and to which solution, all in real time.

EPG is very strong in markets such as Regulated Gambling and Financial Services, with clients including iGaming Cloud, Nektan PLC, Sensus Capital and Leverate, among others.

Vogogo CEO Geoff Gordon said of the announcement, "While we remain bullish on the cryptocurrency space, the sophisticated nature of Vogogo's risk management platform makes us more than capable of servicing any high-risk vertical, whether it be within crypto or within more conventional verticals. We are positioning to be a dominant force within the broader financial services space, including crypto, and this integrated partnership with EPG is a great endorsement of the effectiveness of our services."

EPG CEO and Founder Alex Capurro said, "We are delighted to have as partner one of the leading companies in the market of fraud prevention & risk management. Their expertise joined with the tools EPG has developed in house, will give a huge advantage to all of our clients, who will be able to see their processing fees reduced, with reduced bad transactions, along with increased customer conversion rates."

**ENDS-**

## **About Vogogo Inc.**

Vogogo is a TSX Venture Exchange ("TSXV") publicly traded risk management and payment services company. Founded in 2008, Vogogo designed, built and launched its automated risk management and payment processing technology while continuing to grow its expertise in software development, technology, banking, compliance, payments and transactional risk management. Vogogo is now executing on its plan to offer its services to key global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its experience, positioning and technology.

For further company information please view the Vogogo Media Kit

For information or interview please contact:

Investor: <a href="mailto:investor@vogogo.com">investor@vogogo.com</a>

Media: <a href="mailto:pr@vogogo.com">pr@vogogo.com</a>
General: <a href="mailto:info@vogogo.com">info@vogogo.com</a>

#### **Geoff Gordon**

Chief Executive Officer 403-648-9292

### **Rodney Thompson**

Chief Revenue Officer 403-648-9292

#### **Jesse Miles**

Capital Markets Manager 403-700-2606

#### READER ADVISORY

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this press release.

None of the information contained on, or connected to, Vogogo's website is incorporated by reference herein.

# **Cautionary Note Regarding Forward-Looking Statements**

This press release contains certain forward-looking statements. The words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by Vogogo. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of Vogogo. Vogogo does not have any obligation to update or revise any forward-looking statements except as expressly required by applicable securities laws. See Vogogo's Annual Information Form for the year ended December 31<sup>st</sup>, 2014 and its Management's Discussion and Analysis for the three and six month periods ended June 30<sup>th</sup>, 2015 for a detailed discussion of risk factors.

Vogogo continues to enter into various arrangements with cryptocurrency exchanges and other payment processors, including Easy Payment Gateway in order to integrate Vogogo's technology with such entities. There is no certainty that such integrations will result in the generation of revenues as a result of any such arrangements.