

Vogogo Appoints Former U.S. Banking Regulator Executive John Robinson as a Board Director

CALGARY, ALBERTA & PALO ALTO, CALIFORNIA – JULY 15th, 2015 – <u>Vogogo Inc.</u> ("Vogogo") (TSX VENTURE:VGO), a specialized provider of risk management and payment processing services, today announced that a former U.S. banking regulator executive, John Robinson, has been appointed as a Board Director.

In addition to deep banking and regulatory experience, Mr. Robinson has extensive risk management experience, having held senior risk management positions at a nationally recognized U.S. bank. Mr. Robinson served as Executive Vice President of Washington Mutual Bank, a financial lending institution, from 2002 through 2008. He was Deputy Comptroller of the Office of the Comptroller of the Currency from 1997 through 2002. Over the course of his 45-year career, Mr. Robinson held various positions with the Environmental Protection Agency, the Office of Management and Budget, Ryan Beck & Co., Community Capital Group, and the Office of Thrift Supervision. He has served on several boards and is currently a director of Silicon Valley Bank and Federal Home Loan Bank of San Francisco.

Mr. Robinson holds a Bachelor of Science, Business Administration/Finance from Washington University (St. Louis) and a Master of Business Administration from Harvard Business School. He is a Chartered Financial Analyst (CFA) and, additionally, he was a 1st Lieutenant in the United States Air Force from 1969 through 1972.

Vogogo CEO Geoff Gordon said of the appointment, "We are very fortunate and privileged to welcome John to our Board. As a long time banking, regulatory and risk management executive, John adds governance and impressive domain experience that will help us execute our plan moving forward, particularly on matters involving U.S. banking and regulations."

Mr. Robinson said, "I'm excited to join the board of Vogogo and look forward to working with the team to make the company a huge success."

Vogogo also announces that all resolutions were passed at its Annual General Meeting held on July 14, 2015.

In addition, we would like to thank Anthony Lacavera for his contribution while serving as a director of Vogogo and wish him the best in his future endeavours.

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About Vogogo



Vogogo is a TSX Venture Exchange ("TSXV") publicly traded risk management and payment services company. Founded in 2008, Vogogo designed, built and launched its web-based risk management and payment processing technology while growing its expertise in software development, payments, risk management, compliance and related financial services. Vogogo is now executing on its plan to serve global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its positioning and technology.

For further company information please view vogogo.com

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