

Vogogo Appoints Tom Wenz as Chief Operating Officer and Board Director and Announces Stock Option Grant

CALGARY, ALBERTA & PALO ALTO, CALIFORNIA – FEBRUARY 18, 2014 – Payment Processing specialist Vogogo Inc. (TSX VENTURE:VGO) today announced that Tom Wenz has been appointed as Chief Operating Officer and an Executive Board Director.

Mr. Wenz's experience includes various senior leadership positions in the areas of technology, finance, corporate strategy, business development and operations. With a deep background in payments and risk management, Mr. Wenz was the Founder and President of Vanado, Inc. as well as President, CFO & COO of SGS Systems, Inc. Both organizations provided software for global, multilanguage, multicurrency transactional processing platforms. Additionally, he has a background in global strategic consulting, having served in senior level and executive roles with Sorteo Games, Inc., eLocal Network, Galusha, Higgins & Galusha, and Robert Half International, where he built an extensive record of driving a bottom-line impact for clients in retail, health care, financial, and the consumer electronics industries.

Mr. Wenz is a magna cum laude graduate of the University of Montana, with a degree in Business Administration. He went on to earn his CPA and then returned to the University of Montana to receive an MBA. As well, Tom has many years of experience as a board member working with various companies in financial services, technology and energy sectors.

Vogogo CEO Geoff Gordon said of the appointment, "We are very fortunate and privileged to welcome Tom to both our executive team and our Board. As a seasoned payments executive with a wealth of experience in US and European payments and risk management, he is ideally placed to help Vogogo execute on its business plan moving forward."

Mr. Wenz said "I'm excited to deepen my involvement with Vogogo and look forward to utilizing my experience in advancing our global priorities, especially in the US and Europe."

As well, Mr. Rodney Thompson has stepped down from his role as an Executive Board Director to focus on his increasingly demanding role of Chief Revenue Officer of Vogogo.

Vogogo also announces that it granted an aggregate of 100,000 stock options in accordance with its stock option plan to a Board member, which are exercisable at a price of \$ 2.83 per common share of Vogogo and have a term of five years.

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About Vogogo



Vogogo is a TSX Venture Exchange ("TSXV") publicly traded payment services company with integrated risk management and compliance. Founded in 2008, Vogogo designed, built and launched its web-based payment processing technology while growing its expertise in software development, payments, risk management, compliance and related financial services. Vogogo is now executing on its plan to serve global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its positioning and technology.

For further company information please view the Vogogo Media Kit

For information or interview please contact:

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Rodney Thompson

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Tom Wenz

Chief Operating Officer 403-648-9292

READER ADVISORY

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None of the information contained on, or connected to, Vogogo's website is incorporated by reference herein.

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Statements in this press release contain forward-looking information including the expansion plans of Vogogo. The words "will," "anticipate," "believe," "estimate," "expect," "intend," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by Vogogo. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of Vogogo. Vogogo does not have any obligation to update or



revise any forward-looking statements except as expressly required by applicable securities laws.