



## **Vogogo Enters the European Market with Strategic Partnership for European Based Payment Processing**

**CALGARY, ALBERTA, LONDON, U.K. & PALO ALTO, CALIFORNIA – FEBRUARY 5, 2015 –** Payment processing and fraud mitigation specialist [Vogogo Inc.](#) (TSX VENTURE:VGO) today announced that they have finalized a strategic partnership with the acquiring division of UK based eMerchantPay Limited – E-comprocessing (“ECP”). The partnership enables Vogogo to offer their European based cryptocurrency merchants the ability to accept credit and debit cards from customers worldwide as a method of payment.

With this partnership in place Vogogo now expects to fully extend its risk management and payment processing platform to the European market. It is expected that Vogogo’s European based clients will immediately start integrating with Vogogo’s payment processing and risk management platform enabling them to offer their users seamless transactions between bitcoin and fiat currencies. The technical integration between ECP and Vogogo is already well advanced and Vogogo expects to launch beta card processing in February 2015.

Through the latter half of 2014 Vogogo has prepared its payment processing and risk management platform to effectively service the crypto industry. Vogogo is now actively boarding new cryptocurrency based clients onto the Vogogo platform with a focus on growing transactional processing volumes throughout 2015.

Vogogo CEO Geoff Gordon said of the announcement, “We are very pleased to make this announcement. Our focus for this year is all about growth and expanding our service offering to target markets. Opening the European market is a significant step towards reaching our business goals.”

ECP’s Managing Director Yoni Roth said of the announcement, “We are very excited to be servicing the European cryptocurrency market in partnership with Vogogo. Their knowledge, unique technology offering combined with industry leading risk management capabilities give us the comfort to effectively enter this space along with them.”

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### **About Vogogo**

Vogogo is a TSX Venture Exchange (“TSXV”) publicly traded payment services company with integrated risk management and compliance. Founded in 2008, Vogogo designed, built and launched their web-based payment processing technology while growing their expertise in software development, payments, risk management, compliance and related financial services. Vogogo is now executing on its plan to sell to global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its positioning and technology.



For further company information please view the [Vogogo Media Kit](#)

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**About [ECP](#)**

eMerchantPay Limited dba E-Comprocessing (ECP) is a UK registered Principal Acquiring Member, offering Visa and MasterCard processing services to e-commerce merchants worldwide. Its multi-channel payment platform currently links to 3 major PCI-DSS compliant gateways and offers the flexibility to enable more if a need arises. ECP's team has strong background in the online payments and fraud prevention and is the key factor for the stable company success. Their expert know-how make ECP a dynamic company with fast decision-making processes and trustworthy relationships with our partners and the Card Schemes. ECP acquiring services are available for an extensive range of business categories that are domiciled or have an operational entity in Europe. eMerchantPay Limited is registered as a Payment Institution with the FCA in the United Kingdom.

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***Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this press release.***

***None of the information contained on, or connected to, Vogogo's website is incorporated by reference herein.***

**Cautionary Note Regarding Forward-Looking Statements**

Statements in this press release contain forward-looking information including, without limitation, timing for technical integration between ECP and Vogogo and European based clients and Vogogo, timing for beta processing and the effectiveness of Vogogo's payment processing and risk management platform. The words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by Vogogo. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known



and unknown risks, uncertainties, and other factors, many of which are beyond the control of Vogogo. Vogogo does not have any obligation to update or revise any forward-looking statements except as expressly required by applicable securities laws.

### **Third Party Information**

Certain information contained in this press release is based upon information from press releases, independent industry and other publications and websites. None of these sources have provided any form of consultation, advice or counsel regarding any aspect of, or is in any way whatsoever associated with Vogogo. Actual outcomes may vary materially from those forecast in such press releases, reports or publications, and the prospect for material variation can be expected to increase as the length of the forecast period increases. While Vogogo believes this data and information to be reliable, such data and information is subject to variations and cannot be verified with complete certainty. Vogogo has not independently verified any of the data or information from third party sources referred to in this press release or ascertained the underlying assumptions relied upon by such sources.