

Canada's Largest Bitcoin Exchange CAVIRTEX Integrates with Vogogo

Vogogo also integrates two further exchanges Bitcoin Brains & Taurus Exchange.

CALGARY, ALBERTA & PALO ALTO, CALIFORNIA / TheNewswire / JANUARY 22nd, 2015 – Payment processing compliance & fraud mitigation specialist Vogogo Inc. (TSX VENTURE:VGO) today announced signed contracts with Canada's largest bitcoin exchange, CAVIRTEX and two further exchanges Bitcoin Brains & Taurus Exchange.

CAVIRTEX is Canada's first and largest bitcoin exchange. In its three years of operation, it has facilitated over \$100 Million in trading between individuals, merchants, and market makers. In addition to being an exchange, CAVIRTEX offers merchant solutions, debit cards and prepaid Mastercards.

Bitcoin Brains is an innovative Calgary-based exchange and the first of its kind with a bricks and mortar store.

Vancouver-based Taurus exchange is a sophisticated trading platform utilizing multisignature wallet technology to secure customer funds. The exchange operates on the USD and CAD markets.

It is expected that each of the exchanges will be fully integrated with Vogogo's payment processing and risk management platform enabling them to offer users of their respective exchanges seamless transactions between bitcoin and fiat currencies in the US and Canada, with EU processing expected to come online during Q1 of 2015.

Through the latter half of 2014 Vogogo prepared its payment processing and risk management platform to effectively service the crypto industry. Vogogo is now actively boarding new crypto based clients onto the Vogogo platform with anticipation of reaching commercial processing volumes during Q1, 2015.

Vogogo CEO Geoff Gordon said of the announcement, "Being the chosen provider of payment processing and risk management services by well established crypto-exchanges as well as the new and emerging players in the industry, I believe, speaks to our capabilities and reputation. We look forward to working with these teams and helping them to unlock new and lucrative markets during 2015."

"Our focus is making it easy for Canadians to seamlessly transition between bitcoin and the Canadian Dollar." said Joseph Onorati, CEO of CAVIRTEX. "As Canada's largest and most trusted digital currency exchange, we are always looking for services that enhance our offering. By integrating Vogogo with our platform we are making bitcoin more accessible to Canadians."



--ENDS--

About **Vogogo**

Vogogo is a TSX Venture Exchange ("TSXV") publicly traded payment services company with integrated risk management and compliance. Founded in 2008, Vogogo designed, built and launched its web-based payment processing technology while growing its expertise in software development, payments, risk management, compliance and related financial services. Vogogo is now executing on its plan to serve global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its positioning and technology.

For further company information please view the Vogogo Media Kit

For information or interview please contact:

Geoff Gordon

Chief Executive Officer 403-648-9292

Rodney Thompson

Chief Relationship Officer 403-648-9292

About CAVIRTEX

CAVIRTEX is Canada's first and largest bitcoin exchange. In its three years of operation, CAVIRTEX has facilitated over \$100 Million in trading between individuals, merchants, and market makers. In addition to being an exchange, CAVIRTEX offers merchant solutions, debit cards and prepaid Mastercards. For more information about CAVIRTEX, please go to www.cavirtex.com.

About Bitcoin Brains

Since 2013, Bitcoin Brains has been pioneering what can be done with bitcoin in a brick and mortar establishment. As the first store of its kind anywhere, Bitcoin Brains offers brokerage services, bitcoin mining equipment sales, rentals, setup and consulting as well as point of sale solutions for merchants and charities.

About Taurus Exchange

Taurus is an upcoming Canadian bitcoin exchange that will operate on the CAD market. It is based in Vancouver, Canada and is run by Founder and CEO Yuri Yerofeyev who has experience in bitcoin trading, business and customer service and is a director of The Bitcoin



Co-op. The client-focused exchange runs on a sophisticated trading platform and utilizes the multi-signature wallet technology to secure customer funds.

READER ADVISORY

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this press release.

None of the information contained on, or connected to, Vogogo's website is incorporated by reference herein.

Cautionary Note Regarding Forward-Looking Statements

Statements in this press release contain forward-looking information including, without limitation, timing for integration of the Vogogo platform with CAVIRTEX, Bitcoin Brains and Taurus Exchange, expansion plans of Vogogo and anticipated dates for commercial trading volumes. The words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by Vogogo. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of Vogogo. Vogogo does not have any obligation to update or revise any forward-looking statements except as expressly required by applicable securities laws.