



## Bitcoin Exchanges ANXPro and Rock Trading Integrate with Vogogo

**CALGARY, ALBERTA & PALO ALTO, CALIFORNIA – DECEMBER 05, 2014** – Payment Processing specialist [Vogogo](#) (TSX VENTURE:VGO) today announced signed contracts with Bitcoin exchanges [Mega Idea Holdings Limited \(ANXPro\)](#) of China and [The Rock Trading Company](#) of Malta.

ANXPro and Rock Trading will integrate with Vogogo's payment processing and risk management platform enable each to offer users of their respective platform's seamless transactions between Bitcoin and fiat currencies in the US, Canada with the EU expected in Q1, 2015.

The ability to transact with traditional banks has been a major hurdle for crypto businesses to date and is seen by many as critical to the widespread adoption and proliferation of digital currencies.

Vogogo will continue to test and scale its U.S. based payment processing and risk management platform through the remainder of Q4, 2014 anticipating reaching commercial trading volumes in Q1 2015.

Vogogo CEO Geoff Gordon said of the announcement, "We are immensely excited to integrate these innovative Bitcoin exchanges and continue to execute on our planned expansion strategy. We look forward to helping these exchanges successfully grow their services on a global level and facilitate their seamless access to fiat payment options. With Vogogo providing sophisticated risk management and compliance, exchanges such as these have the freedom to focus on their technology and building their respective businesses."

"One of the critical roles we play is to lower the barriers to Bitcoins and other cryptocurrencies by increasing ways for consumers to acquire and access crypto currencies," said Ken Lo, CEO of ANX. "Integrating Vogogo with the series of platforms we have enables us to extend our services to local communities across the U.S. and Canada, and by doing so we can facilitate more transactions in USD and CAD to meet all their cryptocurrency trading needs."

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### About [Vogogo](#)

Vogogo is a TSX Venture Exchange ("TSXV") publicly traded payment services company with integrated risk management and compliance. Founded in 2008, Vogogo designed, built and launched its web-based payment processing technology while growing its expertise in software development, payments, risk management, compliance and related financial services. Vogogo is now executing on its plan to serve global markets. The plan focuses on market opportunities where Vogogo believes it has a competitive advantage due to its positioning and technology.



For further company information please view the [Vogogo Media Kit](#)

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**About [ANX](#)**

[ANXPRO.COM](#) offers an easy, secure, and affordable platform to buy and sell the Bitcoin crypto-currency. [ANXPRO.COM](#) offers a 24 hour online exchange that provides the automated matching of orders between its registered members and it strives to be your Bitcoin connection by making the experience as effortless as possible.

The parent company (ANX, formerly known as Asia Nexgen) was established in July 2013 and is legally registered and based in Hong Kong. ANX has grown to be one of the most used Bitcoin exchange platforms and it is now one of the top 6 largest Bitcoin exchanges in the world by volume.

It is ANX's mission to promote a healthy eco-system by providing value-added Bitcoin exchange services to the public. ANX is also lowering the barriers to Bitcoin and other crypto currency adoption by increasing ways for consumers to acquire and access them. ANX introduced the world's first physical Bitcoin Retail store, the world's 3rd Bitcoin ATM machine, a multi-currency online Bitcoin exchange platform, and mobile APPs for crypto currencies, as well as launched the world's first Bitcoin Debit Card.

**About [The Rock Trading Company](#)**

Born in 2007, The Rock Trading is a Maltese based exchange focused on digital currencies. It was one of the first digital currency exchanges in the World to make trading available with Bitcoin, starting in June 2011. The platform now also includes the Ripple protocol.

<https://therocktrading.com>

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***None of the information contained on, or connected to, Vogogo's website is incorporated by reference herein.***

***Cautionary Note Regarding Forward-Looking Statements***

*Statements in this press release contain forward-looking information including, without limitation, timing for integration of the Vogogo platform with Buttercoin and expansion plans of Vogogo. The words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by Vogogo. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of Vogogo. Vogogo does not have any obligation to update or revise any forward-looking statements except as expressly required by applicable securities laws.*