

ImagineAR (OTCQB: IPNFF) Client Jet Media Network Officially Launches Brazilian Soccer Legend Ronaldinho Mobile App With Integrated Immersive Holograms

VANCOUVER, BC & ERIE, Pa., Aug. 3, 2022 /CNW/ - Imagine AR Inc. (CSE: IP) (OTCQB: IPNFF) ("ImagineAR" or "Company") an Augmented Reality Company that enables sports teams, businesses and enterprises to instantly create their own AR mobile experiential campaigns, is pleased to announce the launch of soccer legend Ronaldinho's new AR experience. The R10 Lens, developed by Jet Media Network and powered by the technology of ImagineAR, allows Ronaldinho's fans to access AR filters via the Brazilian star's official app and create shareable videos with their hero.

Alen Paul Silverrstieen, CEO of ImagineAR, stated "The Jet Media Network team delivered an outstanding interactive Ronaldinho fan experience using the R10 lens that features the ImagineAR SDK technical capabilities. The integrated social media feed in the mobile app provides a fun showcase of shared fan videos. It's a great use case of our AR global experiential platform!"

Robin Shelley, executive director of Jet Media Network, said: "We are so proud of the Ronaldinho mobile app, our premiere celebrity custom mobile app, and the tremendous fan responses to date. Ronaldinho is renowned for spreading joy wherever he goes, and now he can be with anyone, anywhere, anytime thanks to the R10 Lens. It was great to launch his AR filters by having some fun with the team at ESPN's Sportscenter and we're not surprised that the R10 Lens has already generated interest from other top athletes."

Jet Media Network have created a trailblazing digital media platform that curates a mix of available online content from celebrities into a single, free destination for superfans, combined with exclusive offers direct from their heroes. They are creating a direct relationship between fans and talent, where content is presented based on a user's selection of various interest groups as opposed to algorithms that prioritize the platform over the celebrity and fan.

To download and experience the Ronaldinho App", click on the link below.

iOS: <https://apps.apple.com/in/app/ronaldinho-app/id1575325977>

Android: https://play.google.com/store/apps/details?id=com.jetmedianetwork.ronaldinho&hl=en_US&gl=US

ABOUT JET MEDIA NETWORK

An organization formed by the merging of unique companies (Jetsyntesys, Box2Box and JetSetGrow) and people that provide the skillset, experience and required capabilities to deliver world-class technology, fan engagement, media reach, brand partnerships and exciting daily content.

Jetsyntesys

global tech powerhouse that has invested multi-millions into this technology and are currently working with major organizations such as Sony, BBC and WWE as well as across fashion, sports and entertainment.

Box2Box

An international sports marketing and content creation agency developing strategies and activations for major sporting organisations such as Juventus, Borussia Dortmund, Premier League and NFL as well as global superstar athletes across multiple sports.

JetSetGrow (JSG)

The digital strategy and execution arm of JetSynthesys, and the one-stop shop for its own properties, clients and brands to structure their digital approach, sharpen their social media, increase app downloads, boost performance marketing and enhance e-commerce structuring.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, ImagineAR.com, that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both iOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

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For further information: For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imagineAR.com.

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