

# ImagineAR (OTCQB: IPNFF) Provides Corporate Update

*Tyson Fury Wins Heavyweight Boxing Championship - Official E-Greeting Holograms Available on FameDays.com*

VANCOUVER, BC, April 25, 2022 /CNW/ - [Imagine AR Inc.](#) (CSE: IP) (OTCQB: IPNFF) ("ImagineAR" or "Company") an Augmented Reality Company that enables businesses, sports teams, and organizations to instantly create AR campaigns without a technical background, is pleased to provide investors with a corporate update. As the Metaverse becomes a key driver of new business opportunities, ImagineAR is positioned to deliver global immersive AR mobile engagements for businesses and consumers especially with the newly launched [FameDays.com e-greeting hologram platform](#).

ImagineAR CEO, Alen Paul Silverrsteien said "FameDays.com launched on April 15<sup>th</sup> and we are implementing PR and Social Media campaigns for targeted event and celebrity promotions. With Tyson Fury's championship win this past weekend, it further positions FameDays.com as one of the market leaders for metaverse fan engagement. Our technical team is already developing the next generation of the FameDays Mobile app, which is expected to launch in July 2022, to coincide with the David Ortiz E-Greeting Holograms for the Hall of Fame Induction ceremony."

## VRAR Sports & Fitness Report

ImagineAR is the title sponsor of the soon-to-be-published VRAR Ecosystem Report "Sports & Fitness" focused on immersive AR/VR tech sports providers. Additionally, Alen Paul Silverrsteien will be interviewed by the VRAR Association Podcast "Everything VR & AR Podcast" to discuss this report as well as ImagineAR which is expected to be released the same day as the published report next week.

## LaLiga S.D. Ponferradina S.A.D Licensing

ImagineAR signed a licensing deal for its current ImagineAR app to deliver AR activations for the team to celebrate its 100-year anniversary and sponsorship activations this Spring. This agreement is a revenue-sharing deal.

## Jet Media Network

ImagineAR expects the integrated SDK immersion experiences to be launched by the second quarter of 2022 in their premiere celebrity mobile app.

## Professional Bull Riding

ImagineAR expects the integrated SDK immersion experiences in PBR Rewards to be launched in the second quarter of 2022.

## Indoor Football League – Arizona Rattlers & Tucson Sugar Skulls

ImagineAR expects the integrated SDK immersion experiences in both of their mobile apps to be launched in the second quarter of 2022.

## Major Fortune 500 CPG Client AR Campaign in Summer 2022

ImagineAR is supporting ArcTouch for a Fortune 500 CPG client an immersive AR campaign targeted to be launched in the second quarter of 2022.

## Club Atlético Mineiro

The 3X Brazilian Champion has been utilizing the ImagineAR SDK Platform and delivers new AR immersive

experiences weekly in their mobile app including Virtual Trophy Celebrations.

## **About ImagineAR**

Imagine AR Inc. (CSE: IP) (OTC: IPNFF) has developed an "AR-as-a-Service" platform for desktops that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds using ImagineAR. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage with videos, information, advertisements, coupons, 3D holograms and any interactive content, all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The ImagineAR mobile app is available in the IOS and Android mobile app stores. The platform is available as a native mode SDK.

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### **ON BEHALF OF THE BOARD**

**Alen Paul Silverstieen**

**President & CEO**

**(818) 850-2490**

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>.

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### **Forward-Looking Information and Statements**

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

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**For further information:** or to explore working with ImagineAR, please email; [info@imaginear.com](mailto:info@imaginear.com) or visit [www.imagineAR.com](http://www.imagineAR.com).

CO: ImagineAR Inc.

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