

ImagineAR (OTCQB: IPNFF) Signs Three-Year Licensing Agreement with Indoor Football League Teams Arizona Rattlers & Tucson Sugar Skulls to Integrate Immersive Augmented Reality in Both Team Mobile Apps

VANCOUVER, CA and ERIE, Pa., April 12, 2022 /CNW/ - [Imagine AR Inc.](#) (CSE: IP) (OTCQB: IPNFF) ("ImagineAR" or "Company") an Augmented Reality Company that enables sports teams, businesses and enterprises to instantly create their own AR mobile campaigns, is pleased to announce the signing of three-year SDK licensing agreements with the Indoor Football Team's [Arizona Rattlers](#) & [Tucson Sugar Skulls](#) for [Fanmaker](#) integrate its Augmented Reality SDK Platform into their mobile apps that are available in the iOS and Android mobile app stores. This agreement is a revenue sharing partnership for all augmented reality activations and sponsorships.

Kevin Guy, President of the Arizona Rattlers & Owner of Tucson Sugar Skulls stated "We're thrilled to announce this exciting partnership with ImagineAR. We look forward to growing our mobile apps and developing a deeper connection with our fans in the marketplace. The creative campaigns we'll be able to offer through this partnership will enhance the gameday experience for both fans and corporate partners alike. It's vital to stay innovative in today's ever-changing business environment, and we look forward to executing this state-of-the-art venture."

Alen Paul Silverstieen, CEO of ImagineAR, added: "It is wonderful to be working with both teams again, within their own mobile apps, to deliver immersive fan engagement campaigns to further grow their fan base and drive new sponsorship revenue. Player holograms, AR Treasure Hunts, Sweepstakes, and coupons can be integrated with campaigns during game days."

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) self-publishing patented platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imaginear.com.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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