

ImagineAR (OTCQB: IPNFF) Announces New Baseball Player Holograms Available on FameDays.com for April 15th launch

Kyle Tucker, Jake Woodford, Foster Griffin, Connor Scott, Nate Pearson, Brady Singer, Freddy Tarnok, John Winckowski, Oscar Mercado

VANCOUVER, BC, March 15, 2022 /CNW/ - ImagineAR (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Metaverse Company that enables sports teams, brands and businesses to instantly create their own mobile phone immersive AR campaigns, is happy to announce a line-up of professional baseball players who will be available on FameDays for launch April 15, 2022. Using the FameDays mobile app, fans can enjoy life-size hologram video messages right in their home. Fans can record their own videos and pictures with the virtual star as if they are standing right next to them in real life and then share the content via social media.



Professional Baseball Players Connor Scott, Kyle Tucker, and Jake Woodford Metaverse Holograms on Famedays.com Launching April 2022. (CNW Group/ImagineAR Inc.)

FameDays.com previously announced hologram celebrities and sports stars include Boxing Heavyweight Champion Tyson "Gypsy King" Fury, Football Champion Von Miller, Baseball Hall of Fame Legend David "Big Papi" Ortiz, Two Time Wrestling Champion Ric "Nature Boy" Flair, TV Star Blake Hortsmann, Professional Wrestler and Strongman Adam Scherr, Baseball Stars Johnny Damon & Pete Alonso, Denver Football Stars Brandon McManus & Courtland Sutton.

Professional Baseball Players on FameDays.com include:

Kyle Tucker – Houston Astros Jake Woodford - St. Louis Cardinals Brady Singer – KC Royals Foster Griffin - KC Royals Connor Scott – Pittsburgh Pirates Freddy Tarnok – Atlanta Braves John Winckowski - Boston Red Sox Nate Pearson - Toronto Blue Jays Oscar Mercado - Cleveland Indians

FameDays.com is the next generation metaverse proprietary application developed by ImagineAR that delivers hologram e-greetings directly to customer locations. Metaverse e-greetings focused on virtual interactions with celebrities, sports stars, entertainers and influencers. When Famedays.com officially launches with a full talent roster in April 2022, retail prices are anticipated to be in the range of \$5 - \$20 per each e-greeting message. FameDays.com is based upon the patented ImagineAR platform for global sports teams and brand clients delivering instant immersive AR consumer and fan engagements.

Alen Paul Silverrstieen, CEO of ImagineAR, stated "With the baseball season starting next month, we are happy to provide young professional baseball players a metaverse platform to engage with their fans using e-greeting holograms".

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, ImagineAR.com, that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on FameDays.com and they would directly receive financial compensation for their hologram e-greeting sales.

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ON BEHALF OF THE BOARD Alen Paul Silverrstieen President & CEO (818) 850-2490

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