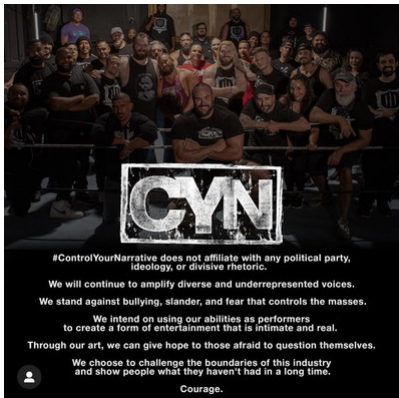




ImagineAR (OTCQB: IPNFF) Announces Multi-Year Metaverse Partnership with Professional Wrestling Organization 'Control Your Narrative' Featuring Adam Scherr, EC3, & Killer Cross

ImagineAR Providing Immersive Mobile App & FameDays Hologram E-Greetings

VANCOUVER, BC and ERIE, Pa, March 7, 2022 /CNW/ - [Imagine AR Inc.](#) (CSE: IP) (OTCQB: IPNFF) ("ImagineAR" or "Company") a Metaverse Company that enables sports teams, businesses and enterprises to instantly create their own immersive AR mobile campaigns, is pleased to announce a multi-year partnership agreement with newly formed professional wrestling organization '[Control Your Narrative](#)' (CYN). This agreement is for ImagineAR to be the official metaverse sponsor for CYN providing a custom AR immersive mobile app and for the talent roster to record FameDays e-greeting holograms. This agreement is a revenue sharing partnership for all augmented reality activations and sponsorships.



ImagineAR (OTCQB: IPNFF) Announces Multi-Year Metaverse Partnership with Professional Wrestling Organization 'Control Your Narrative' Featuring Adam Scherr, EC3, & Killer Cross (CNW Group/ImagineAR Inc.)

Control Your Narrative (CYN) has found its "purpose" and is proud to announce both an exclusive Television deal with "Pro Wrestling TV" and "Awakening: Live", a series of live events featuring combative PROFESSIONAL WRESTLING action.

Headlined by "The Titan" Adam Scherr, ec3, the newly recruited Killer Cross, and other top names in the field of "sports and entertainment," CYN is completely independent of any wrestling promotion. CYN blends professional wrestling, cinema, and the "real stories" of those who choose to enter their arena.

CYN Founder, ec3, states 'through our television, *live events* and now partnership with ImagineAR, CYN will offer the most unique and interactive experience a fan can seek. To be on the forefront of the Metaverse with a company on the cutting edge, CYN and Imagine AR will provide true connection between performer and fan. This is the future, and the future is now.'

"When we first worked with Adam Scherr and ec3 for FameDays, we realized the potential to position CYN in the metaverse using our immersive AR platform and FameDays to deliver unique fan engagements around the world," said Alen Paul Silverstieen, CEO and President of ImagineAR. "We are excited to work closely with CYN and deliver an experiential fan platform that we are official partners for the next 3 years."

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on [FameDays.com](#) and they would directly receive financial compensation for their hologram e-greeting sales.

All trademarks of the property of respective owners.

ON BEHALF OF THE BOARD

Alen Paul Silverstieen
President & CEO

(818) 850-2490

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-

looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved".

The forward-looking information and forward-looking statements contained herein include, but is not limited to, statements regarding the future revenue sharing opportunities, future launch of sales of digital and physical collectibles, Non-Fungible Tokens and other related products through Oasis Digital Studios and / or its clients, partners and other service providers, statements regarding the future capabilities of LAVCE or the operation of an Indicio Network Node, statements suggesting LAVCE or an Indicio Network Node ("Company Services") will be successfully launched and integrated into the Liquid Avatar platform and partner programs, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.

View original content to download multimedia:

<https://www.prnewswire.com/news-releases/imaginear-otcqb-ipnff-announces-multi-year-metaverse-partnership-with-professional-wrestling-organization-control-yo>

SOURCE ImagineAR Inc.

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/March2022/07/c1400.html>

%SEDAR: 00032647E

For further information: For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imaginear.com.

CO: ImagineAR Inc.

CNW 07:00e 07-MAR-22