



# ImagineAR (OTCQB: IPNFF) Announces Boxing Heavyweight Champion Tyson "Gypsy King" Fury Joins Metaverse as Hologram Available on FameDays.com

*Tyson Fury Metaverse Hologram E-Greetings Include Happy Birthday, SuperFan, Gender Reveal and many more Launching April 2022*

VANCOUVER, BC, Feb. 23, 2022 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Metaverse Company is honored to have Boxing Champion Tyson "Gypsy King" Fury as a hologram e-greeting on [FameDays.com](#). Using the FameDays mobile app, fans can enjoy life-size hologram video messages right in their home. Fans can record their own videos and pictures with the virtual star as if they are standing right next to them in real life and then share the content via social media. FameDays.com previously announced hologram celebrities and sports stars include **Football Superstar Von Miller, Baseball Hall of Fame Legend David "Big Papi" Ortiz, Sixteen-time Wrestling Champion Ric "Nature Boy" Flair, TV Star Blake Hortsman, Professional Wrestler and Strongman Adam Scherr, Baseball Stars Johnny Damon & Pete Alonso, Denver Football Stars Brandon McManus & Courtland Sutton.**



Heavyweight Boxing Champion Tyson "Gypsy King" Fury Hologram on FameDays.com (CNW Group/ImagineAR Inc.)

FameDays.com is the next generation metaverse proprietary application developed by [ImagineAR](#) that delivers hologram e-greetings directly to customer locations. Metaverse e-greetings focused on virtual interactions with celebrities, sports stars, entertainers and influencers. When Famedays.com officially launches with a full talent roster in Spring 2022, retail prices are anticipated to be in the range of \$5 - \$20 per each e-greeting message. FameDays.com is based upon the patented ImagineAR platform for global sports teams and brand clients delivering instant immersive AR consumer and fan engagements.

Alen Paul Silverstieen, CEO of ImagineAR, stated "The FameDays.com superstar hologram e-greeting list keeps growing globally and to feature unique greetings from the Boxing Champion, Tyson Fury, for April launch is amazing."

## About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on FameDays.com and they would directly receive financial compensation for their hologram e-greeting sales.

**All trademarks of the property of respective owners.**

ON BEHALF OF THE BOARD

**Alen Paul Silverstieen**

**President & CEO**

(818) 850-2490

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

## Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially

different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

View original content to download multimedia:

<https://www.prnewswire.com/news-releases/imaginear-otcqb-ipnff-announces-boxing-heavyweight-champion-tyson-gypsy-king-fury-joins-metaverse-as-hologram-a>

SOURCE ImagineAR Inc.

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/February2022/23/c0849.html>

%SEDAR: 00032647E

**For further information:** For more information or to explore working with ImagineAR, please email [info@imaginear.com](mailto:info@imaginear.com), or visit [www.imagineAR.com](http://www.imagineAR.com).

CO: ImagineAR Inc.

CNW 07:00e 23-FEB-22