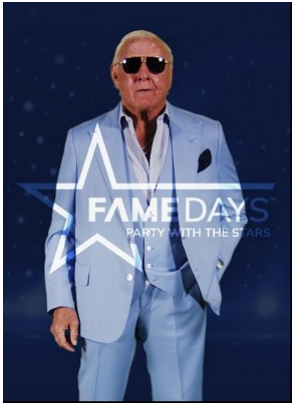




ImagineAR (OTCQB: IPNFF) Announces Greatest Wrestler of All Time Ric "Nature Boy" Flair E-Greeting Holograms Available on FameDays.com

FameDays.com Expected to Launch in 60 Days - April 2022

VANCOUVER, Feb. 16, 2022 /CNW/ - **ImagineAR** (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Metaverse Company that enables sports teams, brands and businesses to instantly create their own mobile phone immersive AR campaigns, is proud to have all time wrestling champion Ric "Nature Boy" Flair as a hologram e-greeting on [FameDays.com](https://www.famedays.com). Ric Flair is the Sixteen-time Wrestling Champion, Two-time Wrestling Hall of Famer, and has a significant following on Social Media including over 2 million on Instagram and 1 million on Twitter.



Ric 'Nature Boy' Flair is the Sixteen-time Wrestling Champion, Two-time Wrestling Hall of Famer FameDays.com Hologram (CNW Group/ImagineAR Inc.)

Using the FameDays mobile app, fans can enjoy life-size hologram video messages right in their home. Fans can record their own videos and pictures with the virtual star as if they are standing right next to them in real life and then share the content via social media. FameDays.com previously announced hologram entertainers and sports stars include **Football Championship Superstar Von Miller, Baseball Hall of Fame Legend David "Big Papi" Ortiz, TV Star Blake Hortsmann, Professional Wrestler and Strongman Adam Scherr, Baseball Stars Johnny Damon & Pete Alonso, Denver Football Stars Brandon McManus & Courtland Sutton.**

FameDays.com is the next generation metaverse proprietary application developed by **ImagineAR** that delivers hologram e-greetings directly to fan locations. Metaverse e-greetings focused on virtual interactions with celebrities, sports stars, entertainers and influencers. When Famedays.com officially launches with a talent roster in April 2022, retail prices are anticipated to be in the range of \$5 - \$20 per each e-greeting message. E-Greetings available include Birthday, Anniversary, Holiday, SuperFan, Gender Reveal and more. FameDays.com is based upon the patented ImagineAR platform for global sports teams and brand clients delivering instant immersive AR consumer and fan engagements.

Alen Paul Silverrstieen, CEO of ImagineAR, stated "When we decided to develop FameDays.com this past year, I would have never imagined that we would have already secured sports and entertainment legends Ric Flair, David Ortiz, Von Miller, Johnny Damon and Adam Scherr for our platform premiere. And with the launch in approximately 60 days (April 2022), I expect we will announce additional superstar and celebrity e-greeting holograms."

AGM Date

The ImagineAR Company Virtual AGM date is June 8, 2022.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](https://www.imaginear.com), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imaginear.com.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on FameDays.com and they would directly receive financial compensation for their hologram e-greeting sales.

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ON BEHALF OF THE BOARD

Alen Paul Silverrstieen

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead

represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

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