



ImagineAR (OTCQB: IPNFF) Announces Newly Elected Baseball Hall of Fame Member David 'Big Papi' Ortiz Hologram Available on FameDays.com

Baseball Superstars Pete Alonso and Two-time Champion Johnny Damon also available on FameDays.com For Spring 2022 Launch

VANCOUVER, BC, Jan. 26, 2022 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Metaverse Company that enables sports teams, brands and businesses to instantly create their own mobile phone immersive AR campaigns, is honored to have newly-elected Baseball Hall of Fame Member David "Big Papi" Ortiz as a hologram e-greeting on [FameDays.com](#). Using the FameDays mobile app, fans can enjoy life-size hologram video messages right in their home. Fans can record their own videos and pictures with the virtual star as if they are standing right next to them in real life and then share the content via social media. FameDays.com previously announced hologram celebrities and sports stars include **Football Superstar Von Miller, TV Star Blake Hortsmann, Professional Wrestler and Strongman Adam Scherr, Denver Football Stars Brandon McManus & Courtland Sutton.**



Newly Elected Hall of Famer David Ortiz FameDays Hologram (CNW Group/ImagineAR Inc.)

FameDays.com is the next generation metaverse proprietary application developed by [ImagineAR](#) that delivers hologram e-greetings directly to customer locations. Metaverse e-greetings focuses on virtual interactions with celebrities, sports stars, entertainers and influencers. When Famedays.com officially launches with a full talent roster in Spring 2022, retail prices are anticipated to be in the range of \$5 - \$20 per each e-greeting message. FameDays.com is based upon the patented ImagineAR platform for global sports teams and brand clients delivering instant immersive AR consumer and fan engagements.

Alen Paul Silverrstieen, CEO of ImagineAR, stated "The FameDays.com superstar hologram e-greeting list keeps growing and to feature six unique greetings from the newest member of the Baseball Hall of Fame, David Ortiz, for launch is truly amazing. Part of the proceeds of each David Ortiz purchased hologram will be donated to the [David Ortiz Children's Fund](#) which provides essential support for children in the Dominican Republic and New England who cannot afford critical cardiac services."

"Pete Alonso, New York Baseball Fan Favorite, and 2X Baseball Champion Johnny Damon will also be available for the launch," according to Silverrstieen.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both iOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on FameDays.com and they would directly receive financial compensation for their hologram e-greeting sales.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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