

ImagineAR (OTCQB: IPNFF) Signs Two-Year Licensing Agreement with Jet Media Network to Provide Immersive Augmented Reality for Celebrity Mobile Apps

VANCOUVER, BC and ERIE, Pa., Jan. 25, 2022 /CNW/ - [Imagine AR Inc.](#) (CSE: IP) (OTCQB: IPNFF) ("ImagineAR" or "Company") an Augmented Reality Company that enables sports teams, businesses and enterprises to instantly create their own AR mobile campaigns, is pleased to announce the signing of a two-year SDK licensing agreement with Jet Media Network to provide its Augmented Reality SDK Platform for their new celebrity and sports legend mobile apps that will be available on the iOS and Android mobile app stores.

Jet Media Network have created a trailblazing digital media platform that curates a mix of available online content from celebrities into a single, free destination for superfans, combined with exclusive offers direct from their heroes. They are creating a direct relationship between fans and talent, where content is presented based on a user's selection of various interest groups as opposed to algorithms that prioritize the platform over the celebrity and fan.

Jet Media Network is currently assembling a pipeline of high-profile athletes and celebrities. However, they plan to further expand their portfolio by adding musicians, actors, gamers, influencers and public figures. Their applications will be free for users, with the option of monthly or annual subscriptions to unlock enhanced benefits.

Robin Shelley, CEO of Jet Media Network, said: "We deliver high-value advanced technology solutions for celebrities and sports stars to drive fan engagement and monetization around the world. ImagineAR is recognized as the world-leading AR fan engagement platform. We look forward to integrating their technology and leveraging immersive holograms, initially this spring in our first mobile app."

Alen Paul Silverrstieen, CEO of ImagineAR, added: "Jet Media Network focuses on engaging mobile apps for top sports stars and celebrities, and this is a target marketplace that we are looking to expand as demonstrated by the launch of FameDays.com."

ABOUT JET MEDIA NETWORK

An organization formed by the merging of unique companies (Jetsynthesys, Box2Box and JetSetGrow) and people that provide the skillset, experience and required capabilities to deliver world-class technology, fan engagement, media reach, brand partnerships and exciting daily content.

Jetsynthesys

A global tech powerhouse that has invested multi-millions into this technology and are currently working with major organizations such as Sony, BBC and WWE as well as across fashion, sports and entertainment.

Box2Box

An international sports marketing and content creation agency developing strategies and activations for major sporting organisations such as Juventus, Borussia Dortmund, Premier League and NFL as well as global superstar athletes across multiple sports.

JetSetGrow (JSG)

The digital strategy and execution arm of JetSynthesys, and the one-stop shop for its own properties, clients and brands to structure their digital approach, sharpen their social media, increase app downloads, boost performance marketing and enhance e-commerce structuring.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) self-publishing patented platform that enables organizations of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imaginear.com.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

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Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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