



ImagineAR (OTCQB: IPNFF) Launching Metaverse Celebrity Free Hologram Greetings Globally on Famedays.com this Holiday Season Starting December 20, 2021

Football Superstar LA Rams Von Miller, Pro Wrestler & Strongman World Champion Adam Scheer, Reality Star Blake Hortsman, Denver Bronco Stars Brandon McManus & Courtland Sutton, and Santa Claus

VANCOUVER, BC, Dec. 14, 2021 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Metaverse Company that enables sports teams, brands and businesses to instantly create their own mobile phone immersive AR campaigns, is launching [FameDays.com](#) on December 20, 2021. Using the FameDays mobile app, fans can enjoy **FREE** Holiday hologram video messages right in their home. Fans can record their own videos and pictures with the virtual star as if they are standing right next to them in real life and then share the content via social media. Free hologram celebrities this holiday season include **LA Rams Superstar Von Miller, Bachelor Reality Star Blake Hortsman, Pro Wrestler Adam Scheer, Denver Bronco Stars Brandon McManus and Courtland, and of course - Santa.**

LA Ram player Von Miller stated "*I am thrilled to enter the metaverse with my own celebrity hologram from FameDays.com. Now my fans can enjoy this holiday season with me virtually in their house to take videos and pics. This is the next generation fan engagement experience and truly honored to be in the premiere launch December 20, 2021.*"

FameDays.com is the next generation metaverse proprietary application developed by [ImagineAR](#) that delivers hologram greetings directly to customer locations. Metaverse e-greetings focused on virtual interactions with celebrities, sports stars, entertainers and influencers. When FameDays.com officially launches with a full talent roster in early 2022, retail prices are anticipated to be in the range of \$5 - \$20 per each greeting message. FameDays.com is based upon the patented ImagineAR platform for global sports teams and brand clients delivering instant immersive AR consumer and fan engagements.

"Imagine is excited to be one of the first-ever metaverse celebrity e-greeting platforms in the world. We want fans to enjoy this holiday season with FameDays.com by providing free greetings from a select group of our celebrity holograms. And following last year's holiday promotion, Santa Claus is available to virtually visit every house this Christmas holiday season", according to ImagineAR CEO Alen Paul Silverstien.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

ImagineAR has executed agreements directly with all talent appearing on FameDays.com and they would directly receive financial compensation for their hologram e-greeting sales.

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ON BEHALF OF THE BOARD

Alen Paul Silverstien

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