

ImagineAR (OTCQB: IPNFF) Launching FameDays.com This Holiday Season for Fans of Sports & Entertainment to Celebrate Special Days with Celebrity Holograms

Sports SuperStars from NFL & MLB, Professional Wrestlers, Reality Stars, Influencers, Santa Claus and more

VANCOUVER, BC, Nov. 24, 2021 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Company that enables sports teams, brands and businesses to instantly create their own mobile phone immersive metaverse AR campaigns, is excited to launch [FameDays.com](#) this coming holiday season that instantly delivers celebrity hologram greetings to any location in the world. Using the FameDays™ mobile app for both IOS and Android, fans can enjoy birthday, holiday, superfan hologram video messages right in their home and record their own videos and pics with the virtual star as if they are standing right next to them in real life and share in social media. Premiere hologram stars expected to include NFL & MLB Superstars, Reality TV Stars, Pro Wrestlers and new celebrity holograms to be added regularly. Families can create their own holiday memories and videos with virtual Santa in their home as well this holiday season.



ImagineAR Inc. Logo (CNW Group/ImagineAR Inc.)

FameDays.com is the next generation patented Metaverse e-greeting card focusing on virtual celebrations with celebrities, sports stars, entertainers and influencers. Retail Prices are range from \$4.99 - \$14.99 per each greeting message including Birthday, Anniversary, Thanksgiving, Christmas, Newborn Baby, New Year, SuperFan and many more. FameDays.com is the first-ever celebrity hologram e-greeting platform in the world and is based upon the patented ImagineAR™ platform for global sports teams and brand clients delivering immersive AR consumer and fan engagements.

Pro Wrestling and Strongman World Champion Adam Scherr said *"I never imagined that I would be the first professional wrestler to enter the metaverse as a hologram. Fans around the world can now enter the virtual ring with me and man-up in their own videos celebrating their birthday and holidays with the baddest #BeefKing on the planet"*.

"ImagineAR™ has been a metaverse pioneer in developing one of the most advanced patented Fan Engagement AR platforms in the world for the past 4 years. We have successfully delivered virtual holograms of music superstar Flo Rida, global soccer players and even Santa Claus to homes around the world.

FameDays.com is our first-ever direct to consumer product launching the next-generation of fan engagement this holiday season", according to ImagineAR™ CEO Alen Paul Silverstieen.

About ImagineAR™

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

All trademarks of the property of respective owners.

ON BEHALF OF THE BOARD

Alen Paul Silverstieen

President & CEO

[\(818\) 850-2490](tel:8188502490)

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and

statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

View original content to download multimedia:

<https://www.prnewswire.com/news-releases/imaginear-otcqb-ipnff-launching-famedayscom-this-holiday-season-for-fans-of-sports--entertainment-to-celebrate-spec>

SOURCE ImagineAR Inc.

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/November2021/24/c5222.html>

%SEDAR: 00032647E

For further information: For more information or to explore working with ImagineAR, please email info@imaginear.com, or visit www.imagineAR.com.

CO: ImagineAR Inc.

CNW 07:00e 24-NOV-21