

ImagineAR (OTCQB:IPNFF) Selected as a Presenting Startup Finalist for the DEC Association Tech Day 2021

DEC Tech Day Virtual Event is scheduled for June 2, 2021

VANCOUVER, BC and ERIE, Pa., May 28, 2021 /CNW/ - **Imagine AR Inc.** (CSE: IP) (OTCQB: IPNFF) ("ImagineAR) an Augmented Reality Company that enables sports teams, businesses and enterprises to instantly create their own AR mobile campaigns, is pleased to announce that it has been selected as one of the 10 startup finalists presenting at the [DEC Association Tech Day](#) on June 2, 2021.

DEC is the first professional, non-profit, Spanish-speaking organization that promotes the development and implementation of best practices and the pursuit of excellence in Customer Experience. Promoted by professionals who lead the Customer Experience area in some of the most prominent Spanish and international brands, DEC is headquartered in Spain. DEC's mission is to be an international benchmark in Customer Experience - especially in the Spanish-speaking field- and promote all companies and professionals to share knowledge and join in the development and evangelization of this discipline that is strategic for the growth of organizations.

Alen Paul Silverstieen, CEO of ImagineAR, stated ""We are honored to be selected as one of the 10 startups to be presenting our AR immersive engagement platform focusing on consumer use cases for major brands in the Digital Experience Platform Category."

DEC develops initiatives and organizes activities that inform its associates, global vision, meeting opportunities, training, professional growth and visibility. All this to promote improvements in the Customer Experience area in all organizations, whose successful initiatives are disseminated to the membership.

DEC's scope of action and interest ranges from research, analysis and design, to the development and direct management of the Customer Experience.

To register to attend the DEC Tech day 2021, [click here](#).

[About ImagineAR](#)

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to instantly create and implement their own mobile AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

All trademarks of the property of respective owners.

ON BEHALF OF THE BOARD

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<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

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