



ImagineAR (OTCQB:IPNFF) Granted New US Patent for 'Creating and Delivering Augmented Reality Content'

Seventh Patent Further Enhances Company's AR Market Leadership Position

VANCOUVER, BC and ERIE, Pa., **April 19, 2021** /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality company that enables sports teams, entertainers, brands and businesses to instantly create immersive global mobile phone AR campaigns, is proud to announce it received Notice from the US Patent and Trademark Office that a patent to its 'Systems and Methods for Creating and Delivering Augmented Reality Content' will be granted on May 4, 2021 as US Patent No. 10,997,761. This patent, the company's seventh, adds to ImagineAR's deep intellectual property portfolio and is focused on augmented reality content creation and delivery.

The patent for 'Systems and Methods for Creating and Delivering Augmented Reality Content' relates to systems and methods to create portable AR content to be downloaded, rendered, and displayed on a display device in real-time.

ImagineAR CEO, Alen Paul Silverstieen, stated "This seventh granted US patent, in addition to our existing portfolio of six published patents, truly demonstrates the advanced technology and market leadership of ImagineAR in the North American Mobile Device Augmented Reality marketplace."

ImagineAR was represented before the USPTO by Greenberg Traurig, LLP attorney Chinh H. Pham.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

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