



# ImagineAR (OTCQB:IPNFF) Awarded US Patent Focused on Location-Based Virtual Gameplay

*New Gaming IP Augments Company's 5 Existing Patents*

VANCOUVER, BC and ERIE, Pa., March 3, 2021 /CNW/ - **ImagineAR** (CSE: IP) (OTCQB: IPNFF) an Augmented Reality company that enables sports teams, entertainers, brands and businesses to instantly create immersive global mobile phone AR campaigns, is proud to announce it has been awarded patent number US10,946,284 by the United States Patent and Trademark Office (USPTO). The patent, titled "Systems and Methods for Capture and Use of Local Elements in Gameplay," adds to ImagineAR's deep intellectual property portfolio and is focused on location-based virtual gameplay.

The patent was developed with a focus on creating a rich multi-player gaming experience where aspects of gameplay may change based on the geographic location of other players as they join and leave the game. The invention can utilize mobile devices with location sensing capabilities, such as GPS.

ImagineAR CEO, Alen Paul Silverrstieen, stated "This newly approved US patent, in addition to our existing portfolio of five patents, further demonstrates the advanced technology and market leadership of ImagineAR in the North American Augmented Reality marketplace."

ImagineAR was represented before the USPTO by White and Williams LLP attorney Frank Bruno.

## **About ImagineAR**

Imagine AR Inc. (CSE: IP) (OTC: IPNFF) has developed ImagineAR.com; an "AR-as-a-Service" platform for sports teams and businesses of any size to create and implement their own AR immersive campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds using ImagineAR. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage with videos, information, advertisements, coupons, 3D holograms and any interactive content, all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The ImagineAR mobile app is available in the IOS and Android mobile app stores. The platform is available as a native mode SDK.

**All trademarks of the property of respective owners.**

## **ON BEHALF OF THE BOARD**

**Alen Paul Silverrstieen**

**President & CEO**

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<https://twitter.com/IPtechAR>

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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CO: ImagineAR

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