



ImagineAR Announces Augmented Reality Partnership with North Highland, Ranked By Forbes As One Of America's Best Management Consulting Firms In 2020

VANCOUVER, BC and ERIE, Pa., June 4, 2020 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Company that enables businesses to create their own mobile phone AR campaigns, is pleased to announce the signing of a partnership with North Highland, a top ranked global consulting firm with over 5,000 consultants and 70 offices around the world. North Highland was ranked on the Forbes 2020 America's Best Management Consulting Firms list, placing in seven categories, including one of only 31 firms ranked for Internet, Media and Entertainment.

NORTH HIGHLAND ADDS ImagineAR™ AUGMENTED REALITY PLATFORM TO ITS SERVICES FOR GLOBAL CLIENTS

North Highland specializes in many areas to serve its global customer base, including the Media, Entertaining and Communications sectors, at its core the firm is the world's leading change and transformation consultancy. With Augmented Reality expected to play an increasing role in both the enterprise and consumer markets, proper adoption of AR solutions will be important for companies who are seeking to expand their capacity of digital and embrace new technologies.

The addition of the ImagineAR™ Augmented Reality platform to North Highland services will provide the firm with another innovative option to deliver fully immersive mobile experiences to their exclusive list of global clients.

"We are known for helping clients solve their most complex business challenges through innovative offerings, unique insights and our depth of core consulting capabilities from strategy through delivery" stated Jason Jercinovic, VP of Technology. "Augmented Reality is a rapidly accelerating area that will require helping our clients to navigate and implement the best possible solutions. The ImagineAR™ Augmented Reality platform is one of the solutions to help achieve those goals."

"ImagineAR is honored to be working with one of the most respected and recognized global consulting companies in the world" said ImagineAR CEO and Founder Alen Paul Silverstieen. "We look forward to working with North Highland in many new potential vertical markets with our AR platform which they service clients including Live Sciences, Financial Services, Transportation and others."

This press release is available on the Company's [AGORACOM Discussion Forum](#), a moderated social media platform that enables civilized discussion and Q&A between Management and Shareholders.

About North Highland

North Highland is a leading change and transformation consulting firm, recognized for its deep

expertise and collaborative, action-oriented approach. Invested in our client's success and powered by the belief that **everything begins and ends with people**, we bring together the brightest minds to create **positive change** and **transform businesses** through **customer, workforce and operational** lenses.

Headquartered in Atlanta, Ga., and regularly named a best place to work, North Highland is an employee-owned firm with more than 5,000 consultants worldwide and 70+ offices around the globe. The firm is a member of Cordence Worldwide (www.cordence.com), a global management consulting alliance. For more information, visit northhighland.com and connect with us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About ImagineAR

ImagineAR Inc. (IP:CSE) (IPNFF: OTCQB) is an augmented reality (AR) platform, ImagineAR.com, that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. ImagineAR is available as an SDK to be integrated into existing mobile apps.

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ON BEHALF OF THE BOARD

Alen Paul Silverrstieen

President & CEO

(818) 850-2490

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>


<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>

We encourage you to do your own due diligence and ask your broker if Imagine AR Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagine AR management. Although Imagine AR believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagine AR can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagine AR disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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