

Imagination Park Sponsors Legendary Boxing & MMA Cutman Stitch Duran for Wilder vs Fury 2

ImagineAR.com & Robot Logo Embroidered on Stitch Vest (front & back) for Biggest Boxing Rematch in 2020

VANCOUVER, Feb. 19, 2020 /CNW/ - [Imagination Park Technologies Inc. \(CSE: IP\) \(OTC: IPNFF\)](#) proudly announced it has signed on as a Sponsor of the legendary boxing, UFC (MMA), and Bare Knuckles Fighting Cutman Jacob "Stitch" Duran, who will be working in Tyson Fury's corner, for one of the most anticipated rematches in recent boxing history. The Championship Fight will be hosted at the sold-out MGM Arena on February 22, 2020 and broadcast to millions worldwide on TV and PPV.



Stitch Amazed by his own Animated Self - Augmented Reality by ImagineAR (CNW Group/Imagination Park Technologies Inc.)

"Imagination Park is absolutely thrilled to be a part of this historic rematch represented by Stitch in Tyson Fury's Corner," said Alen Paul Silverrsteen, CEO & President. "We are the first-ever Augmented Reality company to be represented at such a historic sports event by a legend in both boxing and UFC for decades. Millions of sports fans worldwide will see our ImagineAR™ logo and website on Stitches vest in the ring."

For this event, Imagination Park has created a **FREE limited-edition *Stitch Duran AR Model*** which boxing fans worldwide can place in their living room or bar starting today through the end of February!

1. Download **ImagineAR** mobile app from the IOS or Android App Store.
2. Launch **ImagineAR** & select the top menu choice "AR Near Me".
3. Select one of the three **AR Nearby!** on the bottom of the screen.
4. Place Stitch model *with the white guide lines* on any flat surface & Tap Stitch to place him. The closer to you, the bigger he will appear.
5. Take a picture with Stitch and instantly share in social media (Twitter, Instagram, TikTok, Facebook) with the hashtag **#StitchWithMe**. Imagination Park will be giving away a Stitch

Prize Package to the best Stitch AR Picture shared in social media.

Prayer Cloud Productions executive team of Cody Cohen, Chelsea Sweeney, and David Pahler brokered this sponsorship.

About Jacob Stitch Duran

Legendary Cutman for the UFC, MMA and boxing since 1986.

Twitter: @StitchDuran

Instagram: StitchDuran

About Imagination Park

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) has developed ImagineAR.com; an "AR-as-a-Service" platform for desktops that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds using ImagineAR™. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The ImagineAR.com mobile app is available in the IOS and Android mobile app stores.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

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ON BEHALF OF THE BOARD

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise,

other than as required by applicable securities laws.



Jacob "Stitch Duran" with his IMAGINEAR 3D Model at the MGM Grand for the Wilder vs Fury 2 Pre Championship Fight Today. (CNW Group/Imagination Park Technologies Inc.)

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CNW 08:00e 19-FEB-20