

Imagination Park Partners with Microsoft to Deliver Augmented Reality to Businesses of all Sizes

Cloud-Based AR Platform Now Available on Microsoft Azure

VANCOUVER, March 20, 2019 /CNW/ - [Imagination Park Technologies Inc.](#) (CSE: IP) (OTC: IPNFF) ("Imagination Park" or the "Company"), the Company bringing augmented reality experiences to consumers and sports fans globally, today announced it is now a **Microsoft Partner**.

"Imagination Park will utilize Microsoft Azure to power XenoHolographic™, our cloud-based augmented reality platform, offering companies the ability to provide enhanced augmented reality experiences to customers on a global scale," said Alen Paul Silverstien, President & CEO, Imagination Park Technologies Inc. "I personally approached Microsoft senior executives last month and now we're excited to partner with the Microsoft Enterprise Sales and Marketing teams worldwide, broadening our channel to deliver these types of XenoHolographic™ AR experiences to a wider audience."

Imagination Park selected the Azure platform as it enables security, reliability and the ability to scale very quickly. With some of the largest brands and professional sports teams with large audience/fan interaction it is critical that our infrastructure can handle rapid growth, and the artificial intelligence to log and analyze the data captured from these augmented reality engagements.

About Imagination Park:

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies.

To use Imagination Park's XenoHolographic™ platform, customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

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ON BEHALF OF THE BOARD

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.



Microsoft (CNW Group/Imagination Park Technologies Inc.)

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