

Imagination Park Appoints Finance Veteran to the Board of Directors

Vancouver, CANADA - January 30, 2019 - *Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF)* (“Imagination Park” or “Company”), a leader in delivering engaging and interactive Augmented Reality content through a cloud-based self-service platform is pleased to announce that Mr. Gerry Feldman has been appointed Director of the Company. His appointment expands the Board to 4 Directors, all of whom are independent.

Mr. Feldman is managing Partner of DNTW Toronto LLP (“DNTW”) a licensed public accounting firm located in Toronto Ontario from 2013 to Present. Mr. Feldman received his CA designation in 1985 and is licensed to practice as a CPA. Mr. Feldman brings 34 years of merger and acquisition, corporate finance and financial experience. Mr. Feldman in his role as managing partner of DNTW provides consulting services to clients specializing in audits of public companies and securities and mutual fund dealers. In addition to his accounting and finance experience, Mr. Feldman has held Senior Officer and Director positions in many companies listed on the Toronto Stock Exchange, TSXV and the CSE. He currently holds the position of Chief Financial Officer of a public company listed on the CSE called ThreeD Capital Inc. (CSE: IDK).

“Augmented Reality will transform the way brands engage with their customers and Imagination Park is in a unique position to take advantage of the opportunities for growth in this market” said Mr. Feldman. “I look forward to lending my experience and working with management and the Board on achieving company strategic objectives.”

“We are very pleased to have Gerry join our Board and look forward to his contributions” said Mr. Jim Skippen, Imagination Park’s Chairman of the Board. “We will be drawing on his years of experience as a consultant and advisor to numerous tech start-ups to provide fresh insight to our technology and business priorities as we continue to transform our business and accelerate the pace of growth.”

About Imagination Park Technologies

Imagination Park, through its wholly-owned subsidiary XenoHolographic, creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence (AI) and Blockchain.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

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We encourage you to do your own due diligence and ask your broker if Imagination Park Technologies Inc. (CSE: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include ‘forward-looking information’ within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park’s management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.