

Imagination Park and TicketReturn to Deliver Augmented Reality into the Sports & Live Event Market

VANCOUVER, Jan. 7, 2019 /CNW/ - Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) ("Imagination Park" or "Company") is pleased to announce that it has signed an agreement with TicketReturn to market its XenoHolographic™ Augmented Reality ("AR") platform to professional sports teams, colleges and universities in the North American marketplace. TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually.

Christie Hussey, TicketReturn's Vice President of Sales and Marketing, said, "TicketReturn's core focus is predicated on helping professional sports and universities to enhance interactive fan engagement. Imagination Park provides an amazing augmented reality turnkey platform which our clients can easily and quickly drive new sponsorship and advertising revenue while delivering unique fan experiences."

"TicketReturn's has two decades of pioneering ticketing innovations for over 200 sports and entertainment venues," said Alen Paul Silverstein, CEO of Imagination Park. "We're honored that an innovative company like TicketReturn not only believes that the time to introduce Augmented Reality solutions for their clients is now but also has chosen Imagination Park's XenoHolographic™ AR platform as the platform to deliver this next stage of growth."

Imagination Park Presenting at TicketForum Conference

Alen Paul Silverstieen will be a guest speaker at the annual TicketReturn user conference, TicketForum, which is being hosted this year January 23-25, 2019 in Charlotte, North Carolina. For more information, please visit ticketforum.ticketreturn.com.

About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform. For more information about TicketReturn, visit us at www.ticketreturn.com.

About Imagination Park

Imagination Park Entertainment creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence.

ON BEHALF OF THE BOARD

Alen Paul Silverstieen
President & CEO

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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For further information: or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com. Contact: Sean Peasgood, Investor Relations, (647) 560-9201, sean@sophiccapital.com

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