

# Imagination Park Files Augmented Reality Patent Application in the U.S.

VANCOUVER, Dec. 4, 2018 /CNW/ - Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) ("Imagination Park" or the "Company") is pleased to announce that it has filed a comprehensive patent application for "Systems and Methods for Creating and Delivering Augmented Reality Content" with the U.S. Patent and Trademark Office. The patent application is specifically focused on the proprietary technology developed for XenoMark™ and XenoCloud™.

"This cornerstone patent application is key to building value for our shareholders as we continue to develop and market our augmented reality platform throughout North America," said Alen Paul Silverrstieen, Imagination Park's President and CEO. "Protecting our unique augmented reality property will strengthen our competitive advantage, allowing us to further expand our client base, pipeline, and revenue. We'd like to remind investors that, in general, the timing and granting of patents is not guaranteed. However, our Chairman Jim Skippen has decades of experience researching, protecting, and monetizing technology patents, and the Company is fully leveraging his expertise. "

## **About XenoMark™ and XenoCloud™**

XenoMark™, Imagination Park's mobile app for IOS and Android, allows enterprises to quickly create and deploy AR activations by location and visual markers without the need for a programmer or technical resources. XenoCloud™ is a centralized CMS (Content Management System) where all AR content is securely stored and managed. When a business user creates AR activations in XenoMark™, they are automatically stored in XenoCloud™.

## **About Imagination Park**

Imagination Park, through its wholly-owned subsidiary XenoHolographic, creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence.

For more information or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

## **ON BEHALF OF THE BOARD,**

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<https://www.facebook.com/imaginationparkentertainment/>

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*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*

*This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management.*

*Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*

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