

Form 51-102F3
Material Change Report

1. Name and Address of Company

Imagination Park Entertainment Inc.
700-838 W Hastings Street
Vancouver, BC, V6C 0A6

(the "Company")

2. Dates of Material Change(s)

March 19, 2018

3. News Release(s)

A news release was issued on March 19, 2018 and disseminated via The Newswire pursuant to section 7.1 of National Instrument 51-102.

4. Summaries of Material Changes

The Company closes a non-brokered private placement financing for aggregate gross proceeds of C\$972,949.60.

5. Full Description of Material Changes

News Release dated March 19, 2018 – See Schedule "A".

6. Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

7. Omitted Information

No information has been omitted.

8. Executive Officer

Mr. Alen Paul Silverstieen, President & CEO of the Company, is knowledgeable about the material change contained herein and may be reached at (917) 567-5207.

9. Date of Report

This report is dated March 19, 2018.

SCHEDULE "A"
to the Material Change Report dated March 19, 2018

**Imagination Park Entertainment Hires
International Public Relations Firm**

Vancouver, CANADA – March 19, 2018 – In a continued effort to improve its visibility in North America, emerging leader in digital content production Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) has retained the services of Hill+Knowlton Strategies (H+K).

The communications program, led by H+K Montreal, and supported by the agency's Toronto, New York and Los Angeles teams, aims to increase awareness of Imagination Park, the leader in the new technology revolution that is augmented reality (A/R), mixed reality (M/R), artificial intelligence (AI), machine learning and computer vision.

"The virtual, augmented and mixed reality space is considered one of the biggest technological revolutions since the Internet," says Imagination Park CEO, Alen Paul Silverrstieen. Mr. Silverrstieen continued, "As a pioneer and leader in this emerging sector, Imagination Park called upon the top public relations agency. With its combined business, financial and technology expertise, we feel that Hill+Knowlton Strategies is best equipped to tell our story of innovation among business and financial audiences."

The Company further announces it has closed a non-brokered private placement financing ("**Placement**") for aggregate gross proceeds of C\$972,949.60. The Company has issued 1,389,928 units ("**Units**") at a price of C\$0.70 per Unit. Each Unit comprised of one common share and one non-transferable common share purchase warrant ("**Warrant**"), with each Warrant entitling the holder to purchase one additional common share of the Company at a price of C\$0.90 for a period of up to twenty-four months from the date of issue, subject to accelerated expiry in certain circumstances. In addition, the Company has issued 20,529 common shares as an arm's length finder's fee in connection with the Placement. The net proceeds of the Placement will be used to aid in the Company's ongoing efforts to create and deliver transformational experiences through the production and distribution of intellectual property for film and virtual reality, mixed reality and augmented reality technology as well as for general corporate purposes. All securities issued under the Private Placement are subject to a four-month and one-day hold period expiring on July 20, 2018.

About Imagination Park

An emerging leader in digital content production, Imagination Park creates and delivers transformational experiences through the production and distribution of intellectual property for film, virtual reality, augmented reality & mixed reality in North America and China.

Through its joint venture company XenoHolographic, it creates novel holographic content and provides augmented reality products for both phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence (AI) and Blockchain.

About Hill+Knowlton Strategies Canada

With nine offices across the country, Hill+Knowlton Strategies Canada is a leader in both public relations and government relations. Headquartered in Toronto, the company is the No. 1-rated strategic communications firm in the country. Its experts specialize in corporate

communications, public affairs, marketing communications, crisis, energy, technology, health care, social and digital communications, financial communications, and transactions. The only communications firm to have earned the Order of Excellence from Excellence Canada, it has been recognized as one of the best workplaces in Canada for eleven consecutive years. Its parent company, Hill+Knowlton Strategies Inc., has 85 offices in 47 countries as well as an extensive associate network; and it is a member of WPP, one of the world's largest communications services groups.

Alen Paul Silverstieen
President & CEO
Imagination Park
(818) 850-2490
alenpaul@imaginationpark.com

Émilie Tremblay-Potvin
Hill + Knowlton Strategies
(514) 375-2721
Emilie.tremblaypotvin@hkstrategies.ca

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Alen Paul Silverstieen
President & CEO
(818) 850-2490