



8th Floor, 100 University Avenue Toronto, Ontario M5J 2Y1 www.computershare.com

Security Class

Holder Account Number

Voting Instruction Form ("VIF") -Annual General and Special Meeting to be held on Thursday, November 9, 2017

NON-REGISTERED (BENEFICIAL) SECURITYHOLDERS

- 1. We are sending to you the enclosed proxy-related materials that relate to a meeting of the holders of the series or class of securities that are held on your behalf by the intermediary identified above. Unless you attend the meeting and vote in person, your securities can be voted only by management, as proxy holder of the registered holder, in accordance with your instructions.
- We are prohibited from voting these securities on any of the matters to be acted upon at the meeting without your specific voting instructions. In order for these securities to be voted at the
 meeting, it will be necessary for us to have your specific voting instructions. Please complete and return the information requested in this VIF to provide your voting instructions to us promptly.
- 3. If you want to attend the meeting and vote in person, please write your name in the place provided for that purpose in this form. You can also write the name of someone else whom you wish to attend the meeting and vote on your behalf. Unless prohibited by law, the person whose name is written in the space provided will have full authority to present matters to the meeting and vote on all matters that are presented at the meeting, even if those matters are not set out in this form or the information circular. Consult a legal advisor if you wish to modify the authority of that person in any way. If you require help, please contact the Registered Representative who services your account.
- This VIF should be signed by you in the exact manner as your name appears on the VIF. If these voting instructions are given on behalf of a body corporate set out the full legal name of the body corporate, the name and position of the person giving voting instructions on behalf of the body corporate and the address for service of the body corporate.
 If this VIF is not dated, it will be deemed to bear the date on which it is mailed by management to you.
- When properly signed and delivered, securities represented by this VIF will be voted as directed by you, however, if such a direction is not made in respect of any matter, the VIF will direct the voting of the securities to be made as recommended in the documentation provided by Management for the meeting.
- 7. This VIF confers discretionary authority on the appointee to vote as the appointee sees fit in respect of amendments or variations to matters identified in the notice of meeting or other matters as may properly come before the meeting or any adjournment thereof.
- 8. Your voting instructions will be recorded on receipt of the VIF.
- 9. By providing voting instructions as requested, you are acknowledging that you are the beneficial owner of, and are entitled to instruct us with respect to the voting of, these securities.
- 10. If you have any questions regarding the enclosed documents, please contact the Registered Representative who services your account.
- 11. This VIF should be read in conjunction with the information circular and other proxy materials provided by Management.

VIFs submitted must be received by 11:00 AM, Eastern Standard Time on Tuesday, November 7, 2017.

VOTE USING THE TELEPHONE OR INTERNET 24 HOURS A DAY 7 DAYS A WEEK!

To Vote Using the Telephone

Call the number listed BELOW from a touch tone telephone.

1-866-734-VOTE (8683) Toll Free



 Go to the following web site: www.investorvote.com
 Smartphone? Scan the QR code to vote now.

If you vote by telephone or the Internet, DO NOT mail back this VIF.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual.

Voting by mail or by Internet are the only methods by which a holder may choose an appointee other than the Management appointees named on the reverse of this VIF. Instead of mailing this VIF, you may choose one of the two voting methods outlined above to vote this VIF.

To vote by telephone or the Internet, you will need to provide your CONTROL NUMBER listed below.

CONTROL NUMBER

Management Appointees are: Alen Pa Kelly Pladson,	OR If you wish to attend in person of someone else to attend on your print your name or the name of appointee in this space (see No reverse).				ur behalf, of your								
as my/our appointee to attend, act and i come before the Annual General & Spe King Street West, Toronto, Ontario on N	to vote in a cial Meetin lovember 9	ccordance v g of shareho), 2017 at 11	vith the followin olders of Imagir I:00 AM Easter	ng direction nation Park rn Standard	(or if no direct Entertainment Time and at a	ons have be Inc. to be he ny adjournm	en given, a eld at the of ent or post	s the appointee so fices of DLA Pipe ponement thereof	ees fit) and r LLP, Suit	d all other mat te 6000, 1 Firs	ters that ma t Canadian	y properly Place, 100	
VOTING RECOMMENDATIONS ARE I	INDICATE) by <mark>high</mark> i	IGHTED TEXT	OVER TH	E BOXES.						For	Against	
1. Number of Directors To set the number of Directors at fo	our (4).												
2. Election of Directors	Election of Directors									For	Withhold	Fold	
01. Gabriel Napora			02. Yassen	n Taalat				03. Ben Lu					
04. Tristam Coffin													
											For	Withhold	
3. Appointment of Auditors Re-appointment of Wolrige Mahon	LLP as Au	uditors of t	ne Company	for the ens	suing year ar	d authorizi	ng the Dire	ectors to fix thei	r remune	ration.			
											For	Against	
4. 2017 Stock Option Plan To approve by ordinary resolution, t	the Comp	any's 2017	' stock option	ı plan, as m	nore particula	arly set out	in the acc	ompanying Info	rmation C	Circular.			
											For	Against	
5. Adoption of Advance Notice P To consider, and if thought fit, to pa described in the accompanying Info	ass an ord	inary resol	ution to ratify	and appro	ove the Comp	oany's Adva	ance Notic	e Provisions, as	s more pa	articularly			
											For	Against	Fold
6. Other Business To approve the transaction of such	other bus	iness as m	nay properly c	come befor	re the Meetin	g.							
Authorized Signature(s) - This instructions to be executed.	s sectior	n must be	completed	d for you	r Sig	nature(s)				Date			
If you are voting on behalf of a corporat documentation evidencing your power to	ion or anotl o sign this '	her individua VIF with sig	al you may be r ning capacity s	required to p tated.	provide					DD	<u> </u>	YY	
Interim Financial Statements - Mark this bo like to receive Interim Financial Statements a accompanying Management's Discussion and mail.	d Analysis by	/	like to receive accompanyin mail.	e the Annual F ng Manageme	ents - Mark this Financial Statem ent's Discussion	ents and and Analysis b	ру	int					
If you are not mailing back your VIF, you may	Ū			aa report(S) D	y man at www.c	omputersnare	Ū					⊥	
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