

Imagination Park Appoints Mr. Gabriel Napora Chief Executive Officer

Welcomes Mr. Yas Taalat to the Board of Directors and Ms. Kelsey Chin as Chief Financial Officer

May 9th, 2016 - VANCOUVER, B.C. - IMAGINATION PARK ENTERTAINMENT INC. (CSE: IP) ("Imagination Park" or the "Company") is pleased to announce the appointment of Mr. Gabriel Napora as Chief Executive Officer. Mr. Napora has extensive experience in the film and entertainment industry, having worked with Hollywood's major film studios including Paramount, Lions Gate, and Warner Brothers. As founder of Triton Films Inc., a hybrid production company, Mr. Napora was involved in the creation of a number of successful film projects, including Tetravaal which later became 'Chappie' - the number one film in the world for two weeks running. The careers of major talent such as Neill Blomkamp (director of 'District 9'), and Trent Opaloch (cinematographer of 'Captain America Winter Soldier') as well as many others, began at Triton Films.

The Company is also pleased to announce that Mr. Yas Taalat has been appointed as a Director of the Company. Mr. Taalat is an accomplished entertainment professional and recording artist, having toured the world with musical legends such as Ozzy Osbourne, Public Enemy, Tool, and Blink 182. Since 2014, Mr. Taalat has been working alongside Mr. Napora as a producer and content creator of Triton Films, acquiring new projects, directing talent, as well as developing feature films for Triton's studio slate. Yas has been involved in the production of several feature films including 'Ancestor' for Studio Canal, and 'A Simple Man.'

In addition to the above appointments, Ms. Kelsey Chin, CPA, CGA, has been appointed Chief Financial Officer and Corporate Secretary, replacing John Masters, who has resigned in all capacities. Kelsey has over 12 years' experience within the public markets, and has served as CFO for several publicly listed companies with a focus on financial reporting, mergers and acquisitions, and corporate governance.

The Company thanks Mr. Masters for his exceptional work, consistent support, and contributions to date, and wish him all the best in his future endeavors.

Chad McMillan, Senior Strategic Advisor to the Company comments that, "after months of hard work, and a number of fundamental adjustments to re-align the direction of this Company, it is my sincere pleasure to see Imagination Park Entertainment come to life."

Chief Executive Officer Mr. Gabriel Napora comments that, "our entire team is in alignment and fired up about our new brand, vision, and direction. We now have 10 legitimate feature film projects in the portfolio and have been making great strides in all areas of the business, meeting with exceptional up and coming film makers, film financiers, and major studios, among others, every day. We are looking forward to crystalizing new partnerships in stride as we begin executing our new business model as Imagination Park, starting today."

About the Company

Imagination Park is a diversified digital media production company, focused on developing high impact film, entertainment, and virtual reality products in collaboration with its growing network of sophisticated film industry partners and stakeholders.

For more information or to explore working with the Company, please call 778.892.9695 or email info@imaginationpark.com.

The Company's new website will soon be live at www.imaginationpark.com.

ON BEHALF OF THE BOARD

Gabriel Napora, CEO & Director

CONTACT INFORMATION

Suite 1240 – 789 West Pender Street Vancouver, British Columbia, V6C 1H2 Telephone (778) 892-9695 info@imaginationpark.com www.imaginationpark.com

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by the Company's management. Although Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and the Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.