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GEONOVUS ANNOUNCES EXTENSION OF PRIVATE PLACEMENT

January 20, 2016, VANCOUVER, B.C. - GEONOVUS MEDIA CORP. (CSE: GNM) ("GeoNovus" or the "Company") is pleased to announce that it has extended the closing of its non-brokered private placement. The private placement will be for up to 10,000,000 units at a price of CDN\$0.05 per unit. Each unit shall be comprised of 1 common share ("Share") of the Company and 1 warrant. Each warrant shall be exercisable to purchase 1 additional Share at an exercise price of CDN\$0.10 per Share for up to 12 months from the date of issue. Finder's fees may be payable in relation to the private placement.

Proceeds from the private placement will be used for the Company's short term payables and for general working capital.

For further information, visit www.geonovusmedia.com.

On Behalf of GeoNovus

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The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information:

This press release and the Company's website referenced herein may include forward-looking information within the meaning of Canadian securities legislation. Forward-looking information is based on certain key expectations and assumptions made by the management of GeoNovus Media Corp. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in the press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.