

# Bee Vectoring Technologies Signs New Key Blueberry Grower in the Pacific Northwest

Mississauga, Ontario and Sacramento, California--(Newsfile Corp. - April 18, 2023) - **Bee Vectoring Technologies International Inc. (CSE: BEE) (OTCQB: BEVVF) (CVE: BEE) (the "Company" or "BVT")** is pleased to announce a new sales order with one of the largest berry growers in the Pacific Northwest. The customer will be using BVT's proprietary Vectorite with CR-7 (*Clonostachys rosea* CR-7) biological fungicide and natural precision agriculture system on their blueberry crops and has also further committed to a demonstration trial on their strawberry crops for the upcoming growing season.

"We are seeing large influential commercial growers take notice of the performance and value that the BVT system brings to the blueberry crop," said Ian Collinson, Sales Manager at BVT. "These enterprise sized growers are the types of key new relationships that we are strategically targeting - for example a 500-acre grower could represent a US\$80,000 to 100,000 revenue opportunity to BVT."

"These larger growers run scaled complex operations and are naturally very conservative and stringent on their choices of adopting new technologies. Therefore, demonstrating clear benefit and solid return on investment is critical in signing these larger growers. Winning their business is a huge validation for BVT, and even if we start small with them as is the case here, we have an opportunity to further scale and increase our acreage and different crop coverage with the growers in the future as our relationship develops. We further believe that having large customers could positively impact faster adoption of the BVT system with the smaller growers as they strive to remain competitive and observe large growers implementing new and superior technologies," continued Mr. Collinson.

The new west coast customer will initially use the BVT honeybee system on a portion of their blueberry crop, and BVT will have the opportunity to expand into more of their blueberry acreage in subsequent years.

"BVT's recent blueberry trials with this grower demonstrated strong results around disease control and improved yield, and it was this catalyst that convinced the grower to deploy the BVT system this year," said Ryan Dragoo, Territory Manager for the Pacific Northwest at BVT. "They witnessed the benefits of our bee vectoring system firsthand with their crops - and confirmed that treating blueberry blooms repeatedly through the day and throughout the bloom period keeps disease pressure low. They were also impressed with our system's reliability given that it works continuously and is significantly more effective than intermittent spraying of chemical standards. Sprays alone are stressful and unreliable, especially when growers can't get into the fields during inclement weather."

The customer has also committed to a BVT trial for strawberries, which is a growing opportunity for BVT to extend into additional crops - and an entrée into the Pacific Northwest strawberry market for BVT sales. The customer also grows caneberries (raspberries and blackberries), which have similar fungal disease challenges as blueberries, offering yet another avenue of potential growth for BVT.

## **[About Bee Vectoring Technologies International Inc.](#)**

BVT, an agriculture technology company, is a market disruptor with a significant global market opportunity in the \$240 billion crop protection and fertilizer market. BVT has pioneered a natural precision agriculture system that replaces chemical pesticides and wasteful plant protection product spray applications by delivering biological pesticide alternatives to crops using commercially grown bees. BVT's award-winning technology, precision vectoring, is completely harmless to bees and allows minute amounts of naturally-derived pesticides (called biologicals) to be delivered directly to blooms, providing improved crop protection and yield results than traditional chemical pesticides - and improving the health of the soil, the microbiome and the environment. Currently, BVT has over 65 granted patents, over 35 patents pending in all major agricultural countries worldwide and has US EPA registration of its

Vectorite™ with CR-7 (EPA Registration No. 90641-2) for sale as a registered biological fungicide for use on the labeled crops.

Additional information can be viewed at the Company's website [www.beevt.com](http://www.beevt.com). To receive regular news updates from the Company, subscribe at [www.beevt.com/newsletter](http://www.beevt.com/newsletter).

**BVT Company Contact:**

Ashish Malik, President & CEO, BVT  
[info@beevt.com](mailto:info@beevt.com)

**BVT Investor Contacts:**

Babak Pedram (Canada & International)  
Virtus Advisory Group  
Tel: 416-995-8651  
[bpedram@virtusadvisory.com](mailto:bpedram@virtusadvisory.com)

William Maze (United States)  
RB Milestone Group LLC (RBMG)  
[bee@rbmilestone.com](mailto:bee@rbmilestone.com)

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