



Bee Vectoring Technologies Adds Southeast US Territory Manager: First Target Florida

Mississauga, ON – July 25, 2018 – Bee Vectoring Technologies (“BVT”) (TSXV: BEE) announced today that it has hired Everett Hendrixon as Territory Manager to drive its sales efforts in Florida and the southeastern U.S.

Hendrixon, with a background in agri-business administration and consulting, comes to BVT with a passion for the industry and a firm belief that the science of using natural pest control agents as organic solutions leads to better farms and better food. Based in the Tampa area, Hendrixon is very well connected within the Florida strawberry growing community and will lead BVT’s commercialization efforts and help berry growers implement the BVT system into their operations.

“I have spoken to several growers who have trialed the BVT System and confirmed their intent to use it again in the coming season,” said Everett. “It is a simple and elegant solution to crop production with grower’s interest at its core. It lowers costs and increases revenues without adding complication to the grower’s regime - few processes can live up to what BVT does. I am excited to be part of the BVT team as this innovative technology enters commercialization.”

Hendrixon will initially focus on the winter strawberry market in Florida which produces around 20 million flats of strawberries on 11,000 acres every year. Additionally, he will support the blueberry market across the Mid-Atlantic and Southeastern states in the U.S. Blueberries are susceptible to various diseases including monilinia (or mummy berry) and botrytis, both of which can be managed by BVT’s system. An estimated 23,000 bee hives are already being used to pollinate the crop, making blueberries an excellent target opportunity for the system. The company estimates the total annual revenue potential in berry crops in the Eastern US to be between CAD \$15 - \$20 million. The company is also targeting field and tree crops such as sunflowers and almonds as well as greenhouse crops such as tomatoes and will continue to investigate other crop varieties for both bee delivered and foliar versions of its proprietary beneficial microbe BVT CR-7, as well as using its bee delivery systems for delivery of other agriculturally relevant products developed internally or through partnerships.

“Everett’s connections within the Florida strawberry grower community and beyond are very important to BVT since we have a significant opportunity in several crops up and down the Atlantic seaboard,” said Ashish Malik, CEO of BVT. “In addition to possessing strong customer relationship skills and a passion for sustainable farming practices, Everett has the solid technical skills that will be needed to grow our business. We are excited to have him join our team.”

About [Bee Vectoring Technologies International Inc.](#)

BVT has developed and owns patent-pending bee vectoring technology that is designed to harmlessly utilize bumblebees and honeybees as natural delivery mechanisms for a variety of powdered mixtures comprised of organic compounds that inhibit or control common crop diseases, while at the same time enhancing crop vigor and productivity. This unique and proprietary process enables a targeted delivery of crop controls using the simple process of bee

pollination to replace traditional crop spraying, resulting in better yields, superior quality, and less impact on the environment without the use of water or disruptions to labour.

Additional information can be viewed at the Company's website www.beevt.com

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