



## **Bee Vectoring Technologies Adds Former Syngenta Executive to European Operations**

**MISSISSAUGA, ON – SEPTEMBER 6, 2016 – Bee Vectoring Technologies International Inc.** (the “Company” or “BVT”) (TSXV: BEE) today announced its appointment of former Syngenta Senior Manager, Christoph Lehnen, Master of Science ETH, Switzerland, in Agronomy, on a contractual basis. Mr. Lehnen will take the position of European Technical Manager with responsibility over the management of launch activities, system trials and demonstrations across European territories.

During his 29-year career as a Senior Manager with Syngenta, which ran from 1987 to 2016, Mr. Lehnen held positions within technical research and development, business management, marketing, sales, and product launch strategy development and execution. He has run highly successful global operations in European, Middle Eastern and African markets, within Agriculture, Agribusiness, Biologicals, Flowers, Seed Care and Crop Protection.

“Europeans are actively looking for ways to reduce pesticides within their food supply.” Mr. Lehnen stated. “In my view, BVT has developed a highly-unique and comprehensive solution which will be extremely attractive to European growers. I am very excited and enthusiastic to join what is an impressive and growing team of industry professionals at BVT and play my part in successfully launching their systems across Europe and associated countries.”

“The European market opportunity for revenue is three times that of North America and therefore, the successful development of this market requires a broad range of skills to properly execute.” stated Ashish Malik, BVT CEO. “In our business, initial launch processes in a country go a long way in determining future success. The addition of a seasoned executive such as Christoph with his rich industry experience and targeted skill set puts us in a very strong position to capitalize on the vast European market potential. We expect that his 22 years with Syngenta, strong industry connections and rich experience in crop protection and country management will enable to BVT to gain strong traction within the European market quickly. Christoph’s decision to join BVT is another great endorsement of how our system is viewed by notable industry figures and represents another significant step in our objective to build a world class team within our growing company.”

“We have an immensely strong team of seasoned industry experts and continue to assemble a powerful management team. Together we are mapping what we see as a strong and strategic course towards success for the company and ensuring internal execution is driven towards those goals.” said Ashish Malik, CEO “I am extremely pleased with our progress to date.”

The Company also announces that Mr. Todd Mason has stepped down from his position as VP of Research and Protocol. The Company is pleased that Mr. Mason will continue to contribute to BVT on a consulting basis.

### **About [Bee Vectoring Technologies International Inc.](#)**

BVT has developed and owns patent-pending bee vectoring technology (consisting of a proprietary tray dispenser containing a unique carrier agent) that is designed to harmlessly

utilize commercially reared bumblebees as natural delivery mechanisms for a variety of powdered mixtures comprised of organic compounds that inhibit or eliminate common crop diseases, while at the same time stimulating and enhancing the same crops. This unique and proprietary process facilitates a targeted delivery of crop controls using the simple process of bee pollination to replace traditional crop spraying, resulting in better yield, organic product and less impact on the environment without the use of water or disruptions to labour.

Additional information can be viewed at the Company's website [www.beevt.com](http://www.beevt.com).

**On Behalf of the Board of Directors of Bee Vectoring Technologies International Inc.**

*"Ashish Malik"*  
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