

Bee Vectoring Technologies Provides Company Update

MISSISSAUGA, ON – JANUARY 26, 2016 – Bee Vectoring Technologies International Inc. (the "Company" or "BVT") (TSXV: BEE) is pleased to provide a shareholder update offering an overview of various Company operations, business development opportunities and a statement from BVT CEO, Michael Collinson.

US Grower Demonstrations

Demonstrations of BVT's crop inoculation products and bee delivery platform are currently underway with leading strawberry producers in six sites across three US states. Sites include four in the Carolinas and two in Florida. Results, expected in February, from the demonstrations are expected to be the delivery of stronger plants and increased yields, in line with previously recorded trial data. Additional demonstrations for tomato and strawberries growers are scheduled to take place in Europe and Mexico in February, 2016.

BVT is in negotiation with several leading European and North American commercial bee suppliers which would enable these suppliers to deliver the BVT system to their existing client base and distribution channels consisting of global fruit and vegetable producers in over 40 countries around the world. BVT is also pursuing several further significant business development opportunities with EU and North American bio control providers.

Additional personnel have been appointed to quality control and production management positions at BVT's Mississauga laboratory and production facility. Bio Control products are currently being manufactured to meet an elevated demand from North American & the EU growers for demonstrations to be carried out during the spring and summer growing seasons.

"I am exceptionally pleased with the Company's progress and current execution of our established business plan. Industry interest and grower adoption of our unique system has escalated significantly in the past quarter and we are seeing very positive results, as expected, coming from current onsite demonstrations." said BVT CEO, Michael Collinson. "BVT is establishing itself as a legitimate market alternative for growers using chemical pesticides and feel that, with the field results we're seeing and the calibre of sophisticated organizations we are currently working with, we'll continue to elevate our industry profile and add to the strong interest we are already seeing from major growing countries such as Spain, Holland, Mexico and the US."

About Bee Vectoring Technologies International Inc.

BVT has developed and owns patent-pending bee vectoring technology (consisting of a proprietary tray dispenser containing a unique carrier agent) that is designed to harmlessly utilize commercially reared bumblebees as natural delivery mechanisms for a variety of powdered mixtures comprised of organic compounds that inhibit or eliminate common crop diseases, while at the same time stimulating and enhancing the same crops. This unique and proprietary process facilitates a targeted delivery of crop controls using the simple process of bee pollination to replace traditional crop spraying, resulting in better yield, organic product and less impact on the environment without the use of water or disruptions to labour.

Additional information can be viewed at the Company's website www.beevt.com.

On Behalf of the Board of Directors of Bee Vectoring Technologies International Inc.,

"Michael Collinson" President & CEO

For further information, please contact:

Michael Collinson, President & CEO Tel: 647-660-5119 marketing@beevt.com

For media enquiries or interviews, please contact:

Josh Stanbury | josh@sjspr.co.uk | T. 416-628-7441

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This press release contains certain "forward-looking statements" that involve known and unknown risks and uncertainties. All statements in this press release, other than statements of historical fact, that address events or developments that BVT expects to occur, are forward-looking statements. Forward-looking statements in this press release include, but are not limited to, statements with respect to BVT'S future plans and technologies, including the timing of such plans and technologies. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", estimates", "projects", "potential", "indicate" and similar expressions, or that events or conditions "will", "would"," "may", "could" or "should" occur. Although BVT believes that the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include continued availability of capital, financing and required resources (such as human resources, equipment and/or other capital resources), and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forwardlooking statements. Forward-looking statements are based on the beliefs, estimates and opinions of BVT'S management on the date the statements are made. BVT undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change, except as required by law.