



## Bee Vectoring Expands Marketing Capabilities

Mississauga, ON – December 8, 2015 – **Bee Vectoring Technologies International Inc.** (the “Company” or “BVT”) (TSXV: BEE) is pleased to announce a consultation agreement with Mr. Greg Faust to assist the Company with global marketing strategy development and implementation.

Mr. Faust has served in various sales, product and strategic management positions with Syngenta and its legacy companies, and has been an active partner with Cirrus Partners for the past 14 years. Mr. Faust has extensive experience in row crops, fruit & vegetables and the professional & consumer markets including turf, ornamentals, lawn & garden, pest control and materials protection both at the manufacturer level and throughout the value chain. Mr. Faust specializes in market analysis, strategy development including writing and testing highly practical and detailed marketing plans and working closely with clients through implementation.

Company CEO, Mr. Michael Collinson, states “*Greg’s comprehensive experience in sales and strategic management in the crop protection industry will serve BVT in building a strong customer base. His invaluable knowledge will contribute significantly in the further implementation of the Company’s go to market process.*”

### About [Bee Vectoring Technologies International Inc.](#)

BVT has developed and owns patent-pending bee vectoring technology (consisting of a proprietary tray dispenser containing a unique carrier agent) that is designed to harmlessly utilize commercially reared bumblebees as natural delivery mechanisms for a variety of powdered mixtures comprised of organic compounds that inhibit or eliminate common crop diseases, while at the same time stimulating and enhancing the same crops. This unique and proprietary process facilitates a targeted delivery of crop controls using the simple process of bee pollination to replace traditional crop spraying, resulting in better yield, organic product and less impact on the environment without the use of water or disruptions to labour.

Additional information can be viewed at the Company’s website [www.beevt.com](http://www.beevt.com) .

### On Behalf of the Board of Directors of Bee Vectoring Technologies International Inc.,

“*Michael Collinson*”  
President & CEO

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