

Aura Health Announces Name Change to Pharmadrug to Reflect Focus on Pharmaceutical Medicine

Toronto, Ontario--(Newsfile Corp. - October 21, 2019) - Aura Health Inc. ("**Aura**") (CSE:BUZZ) (OTC: LMLLF) is pleased to announce that it has completed its name change from Aura Health Inc. to Pharmadrug Inc. ("**Pharmadrug**" or the "**Company**") (the "**Name Change**"). Aura's shareholders approved the name change at the annual and special meeting of shareholders held on October 3, 2019.

The CUSIP number assigned to the Company's shares following the name change is: CUSIP 71716W105 (ISIN CA71716W1059). Common shares owned by shareholders of Aura will automatically be adjusted as a result of the Name Change and no further action is required to be taken by shareholders.

Management believes the name change to Pharmadrug better reflects the vision, strategy, and operations of the Company. With the completion of the 80% purchase of Pharmadrug Production GmbH in May, the Company has begun to execute on the distribution and brand creation of medical cannabis in Germany with an eye to expand to other Eurozone markets.

Daniel Cohen, CEO of Pharmadrug, commented, "We are consistently working to further develop our distribution of medical cannabis in Germany. In addition to the continued expansion of volumes from The Netherlands Office of Medicinal Cannabis, we are to launch our own proprietary brand with the introduction of Israeli-sourced supply in the second half of 2020. The company also expects upcoming Canadian supply deals, which could lead to an earlier ramp and brand launch."

"Pharmadrug is committed to pharmaceutical, natural-based medicines and is already at work to augment our cannabis distribution business with EuGMP-produced CBD lines. Management is also closely monitoring the evolving psychedelic medical space and will seek to enter when the time is appropriate."

About Pharmadrug Inc.

Pharmadrug is building a vertically integrated cannabis business focused on Europe and Israel. The Company (i) owns 80% of Pharmadrug Production GmbH, a German medical cannabis distributor, with a Schedule I European Union narcotics license allowing for the importation and distribution of medical cannabis to pharmacies in Germany and throughout the EU, (ii) owns a convertible note convertible into 54% of the outstanding equity of HolyCanna Ltd., a cultivation and nursery license holder in Israel, and (iii) has an agreement to acquire 57% of CannabiSendak Ltd., the builder of a network of dispensaries in Israel. Additionally, through significant extraction IP, the Company is dedicated to building a high-margin, downstream business of end-user products.

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This news release may contain forward-looking statements and information based on current expectations. These statements should not be read as guarantees of future performance or results of the Company. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that such assumptions will prove to be correct. We assume no responsibility to update or revise them to reflect new events or circumstances.

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Additionally, there are known and unknown risk factors which could cause the Company's actual results, performance or

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