MOJAVE BRANDS INC.

Suite 1500 – 1055 West Georgia Street Vancouver, British Columbia Canada V6E 4N7 Telephone: 604 684-2181

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

Notice is hereby given that the Annual General Meeting (the "Meeting") of the shareholders of Mojave Brands Inc. (the "Company") will be held on October 25, 2024 at Suite 1500 - 1055 West Georgia Street, Vancouver, British Columbia, Canada V6E 4N7, at 10:00 a.m. (Vancouver local time) for the following purposes:

- 1. to table the audited consolidated financial statements of the Company for the financial years ended August 31, 2023 and August 31, 2022, the report of the auditor thereon and the related management's discussion and analysis;
- 2. to fix the number of directors at three;
- 3. to elect directors of the Company for the ensuing year;
- 4. to appoint Dale Matheson Carr-Hilton LaBonte, Chartered Professional Accountants, as auditors of the Company for the ensuing year; and
- 5. to approve the continuation of the Company's 10% rolling stock option plan for period of three years.

An Information Circular accompanies this Notice. The Information Circular contains details of matters to be considered at the Meeting. No other matters are contemplated, however any permitted amendment to or variation of any matter identified in this Notice may properly be considered at the Meeting. The Meeting may also consider the transaction of such other business as may properly come before the Meeting or any adjournment thereof.

Shareholders of record on the Company's books at the close of business on September 12, 2024, are entitled to attend and vote at the Meeting or at any postponement or adjournment thereof.

The consolidated audited financial statements of the Company for financial year ended August 31, 2023, and August 31, 2022, the auditor's report thereon, and the related management's discussion and analysis will be tabled at the Meeting. The financial statements will be made available at the Meeting and will be available on request to the Company and may be viewed on the Company's SEDAR+ profile at www.sedarplus.ca.

Registered shareholders who are unable to attend the Meeting in person and who wish to ensure that their common shares will be voted at the Meeting are requested to complete, date and sign the enclosed form of proxy, or another suitable form of proxy and deliver it in accordance with the instructions set out in the form of proxy and in the Information Circular.

Non-registered shareholders who plan to attend the Meeting must follow the instructions set out in the form of proxy or voting instruction form to ensure that their common shares will be voted at the Meeting. If you hold your common shares in a brokerage account you are not a registered shareholder.

DATED at Vancouver, British Columbia, September 24, 2024

BY ORDER OF THE BOARD

Robert Dubeau s/

Robert Dubeau President, Chief Executive Officer and Director