

**ENDEAVOR TRUST CORPORATION**

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# Mojave Brands Inc.

Via SEDAR+

September 3, 2024

**TO ALL APPLICABLE REGULATORS AND EXCHANGES**

**RE: Mojave Brands Inc. (the "Issuer")  
Notice of Meeting and Record Dates**

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	<b>Meeting Type</b>	Annual General Meeting
2	<b>Record Date for Notice of Meeting</b>	September 12, 2024
3	<b>Record Date for Voting (If Applicable)</b>	September 12, 2024
4	<b>Beneficial Ownership Determination Date</b>	September 12, 2024
5	<b>Meeting Date</b>	October 18, 2024
6	<b>Meeting Location</b>	TBA
7	<b>Voting Securities Details</b>	
8	<b>Description (Class)</b>	Common
9	<b>ISIN / CUSIP</b>	CA6083842022 / 608384202
10	<b>Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBOs)</b>	No
11	<b>Issuer paying for mailing to Objecting Beneficial Owners (OBOs)</b>	No
12	<b>Notice and Access</b>	
	<b>Beneficial Holders</b>	No
	<b>Registered Holders</b>	No
	<b>Stratification Level</b>	Not Applicable
13	<b>Material Selection</b>	A - All

Regards,

**Endeavor Trust Corporation**  
Agent for Mojave Brands Inc.