

MOJAVE BRANDS INC.
(formerly Mojave Jane Brands Inc.)

FORM 51-102F1
MANAGEMENT DISCUSSION AND ANALYSIS
FOR THE YEAR ENDED AUGUST 31, 2021

INTRODUCTION

This Management's Discussion and Analysis ("MD&A") has been prepared by the management of Mojave Brands Inc. ("Mojave" or the "Company") as of December 17, 2021, and should be read in conjunction with the audited consolidated financial statements of the Company together with the related notes thereto for the year ended August 31, 2021. The financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). All amounts are stated in Canadian dollars unless otherwise indicated.

Our financial statements and the management's discussion and analysis are intended to provide a reasonable base for the investor to evaluate our financial situation. Additional information related to the Company and its operations is available on SEDAR at www.sedar.com.

FORWARD-LOOKING STATEMENTS

This MD&A contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to, information with respect to the Company's future business plans and strategy. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" (or "does not expect"), "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" (or "does not anticipate"), or "believes", and other similar words and phrases, or which states that certain actions, events, or results "may", "could", "might", or "will" occur. Forward-looking information is based on assumptions and expectations which the Company considers are reasonable, and which are based on management's experience and its perception of trends, current conditions, and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made. The assumptions used to develop forward-looking information include, but not limited to, assumptions about:

- The general business and economic conditions;
- The timing of the receipt of regulatory and governmental approvals, permits and authorizations necessary to implement and carry on the Company's planned business objectives;
- The nature and location of the Company's plants, and the timing of the ability to commence its business operations;
- The Company's ability to secure the necessary consulting, technical and related services and supplies on favourable terms;
- The Company's ability to attract and retain key staff;
- Treatment of the Company's business under governmental regulatory regimes and tax laws and the renewal of the Company's license thereunder;
- The anticipated terms of the consents, permits and authorizations necessary to carry out the planned operations and the Company's ability to comply with such terms on a cost-effective basis;
- Fluctuations in the price of common shares and the market for the common shares; and
- The ability of the Company to generate cash flow from operations and from financing activities.

Although the Company believes that the assumptions and expectations reflected in such forward-looking information are reasonable, undue reliance should not be placed on forward-looking information. The Company can give no

assurance that forward-looking information, or the assumptions and expectations on which it is based, will prove to be correct. The Company does not undertake to revise or update any forward-looking information, except in accordance with applicable laws. Readers should not place undue reliance on forward looking information.

Forward-looking information is subject to known and unknown risks and uncertainties that may cause the actual results, or performance of the Company to be materially different from those expressed or implied by such forward-looking information. These risks and uncertainties include risk and uncertainties associated with the medical marijuana industry, such as the potential changes in government regulation, and the uncertainty of predicting operating and capital costs. They also include risks and uncertainties that affect the business environment generally, such as changes in interest rates and the condition of financial markets, and changes in exchange rates, and other risks identified herein under “Risks and Uncertainties”.

COMPANY OVERVIEW

Mojave Brands Inc. was incorporated under the name Infinity Minerals Corp. on November 12, 2010, under the laws of the Province of British Columbia, Canada. The name of the Company was changed to Herbal Clone Bank Canada Inc. on August 29, 2014, to High Hampton Holdings Corp. on June 18, 2015, to Mojave Jane Brands Inc. on June 11, 2019, and subsequently to Mojave Brands Inc. on March 30, 2021. The Company is a reporting issuer in British Columbia, Ontario and Alberta, and its common shares are traded on the Canadian Securities Exchange (the “CSE”) under the symbol “MOJO” and on the Frankfurt Exchange under the symbol “FSE: 0HCN”.

The Company’s principal business was the manufacturing, processing and sale of cannabis extracts. Currently the Company is not generating revenues as it conducts a strategic review of the Company’s operations. The Company has entered into negotiations with former partners and creditors to ensure it will be able to continue as a going concern. The ability of the Company to do so depends on the outcome of these negotiations. While progress is being made and a pathway to a positive outcome is visible, the Board can provide no guarantees as to the success of the current negotiations and restructuring efforts. A go forward plan will be developed on the results of the strategic review.

On February 2, 2021, the Company announced the resignation of Cam Birge as Chief Executive Officer (“CEO”) and Chief Financial Officer (“CFO”) of the Company. Mervyn Pinto was appointed as the CEO, CFO and a director of the Company.

On April 5, 2021, the Company completed a consolidation of the Company’s issued and outstanding common shares, stock options and warrants on a basis of one (1) post-consolidation common share, stock option and warrant for every twenty-five (25) pre-consolidation common shares, stock options and warrants.

In July 2021, the Company completed a non-brokered private placement of 5,750,000 units at a price of \$0.12 per unit for gross proceeds of \$690,000. Each unit is comprised of one common share and one share purchase warrant; each warrant entitles the holder to acquire one additional common share for a period of 24 months at an exercise price of \$0.15.

Impact of Covid-19

In March 2020, the COVID-19 outbreak was declared a global pandemic by the World Health Organization. Due to the rapid developments and uncertainty surrounding COVID-19, it is not possible to predict the impact that COVID-19 will have on the Company’s business, financial position and operating results in the future. Additionally, it is possible that estimates in the Company’s consolidated financial statements will change in the near term as a result of COVID-19. The Company is closely monitoring the impact of the pandemic on all aspects of its business but anticipates that COVID-19 may impact the Company’s ability to raise financing.

SELECTED ANNUAL INFORMATION

The following table sets out selected financial information for the Company which has been derived from the Company's audited financial statements for the fiscal years ended August 31, 2021, 2020, and 2019.

	Fiscal 2021 (\$)	Fiscal 2020 (\$)	Fiscal 2019 (\$)
Revenues	-	69,521	205,067
Income (loss) from continuing operations	(118,170)	(3,056,189)	(8,357,800)
Net income (loss)	(188,590)	(6,529,154)	(39,526,914)
Income (loss) from continuing operations per share - basic and diluted	(0.02)	(0.75)	(2.25)
Net loss (loss) per share - basic and diluted	(0.03)	(1.50)	(10.50)
Total assets	945,120	661,295	6,550,422
Total non-current liabilities	-	-	-
Dividends	-	-	-

Factors That Affect the Comparability of the Annual Financial Data Disclosed Above

Net losses for the years ended August 31, 2021, 2020, and 2019 were \$188,590, \$6,529,154, and \$39,526,914, respectively. The significant variance in net losses was mainly attributable to impairment loss (2021 - \$nil, 2020 - \$2.9m, 2019 - \$25m) on goodwill, intangible assets and property and equipment and depreciation (2021 - \$nil, 2020 - \$0.25m, 2019 - \$2.57m). The general operating expenses excluding share-based payment expenses (2021 - \$348,523, 2020 - \$2,339,977, 2019 - \$5,325,406) have decreased in 2021 and 2020 due to the decrease in overall activities. The total assets have been decreased in fiscal 2020 as a result. The increase in total assets in fiscal 2021 is due to a private placement financing of \$690,000.

DISCUSSION OF OPERATIONS

During the year ended August 31, 2021, the Company reported a net loss of \$188,590 as compared to a net loss of \$6,529,154 for the year ended August 31, 2020. The loss for fiscal 2021 consists of a loss of \$118,170 (2020 - \$3,056,189) from its continuing operations and a loss of \$70,420 (2020 - \$3,472,965) from its discontinued operations. The loss from discontinued operations includes the operating results of Coachellagro Corp. ("Coachellagro") and HS Airway Holdings ("HS Airway"). In September 2020, the Company closed the transaction to sell the Company's 100% membership interest in Nelson & Mark, LLC, the holder of the CALIGOLD intellectual brand property, to a company controlled by two former employees and original owners of HS Airway. Subsequent to the closing, the Company dissolved HS Airway in October 2020. During the year ended August 31, 2021, the Company sold the land held by Coachellagro and realized a loss of \$88,546.

The general administrative expenses from continuing operations for the year ended August 31, 2021 were \$348,523 (2020 - \$2,339,977). Management has reduced spending in all areas of operations while conducting the strategic review. The general administrative expenses hence have decreased significantly from the comparative period. The main expense items for the fiscal 2021 are summarized as follows:

- Accounting and audit of \$100,905 (2020 - \$385,250) include accounting fees of \$53,000 (2020 - \$296,000) and audit and tax fees of \$47,905 (2020 - \$89,250). The Company previously hired a temporary contract consulting firm to assist with its accounting work at a monthly fee of \$45,000. In January 2020, the Company switched to another consulting firm with a lower cost.

- Consulting fees of \$55,000 (2020 - \$185,434) relate mainly to fees to a related party consultant for the strategic review work. The fees for fiscal 2020 were paid to business development and investors communication consultants.
- Legal fees of \$75,081 (2020 - \$257,125) relate to share consolidation, dissolution of the Company's subsidiaries in the US and other general corporate matters.
- Management fees of \$75,000 (2020 - \$57,043) relate to fees to the Company's former CEO and a company controlled by a director of the Company. In June 2021, the Company entered into an administrative services agreement with a company controlled by a director of the Company for administrative and accounting services for a monthly fee of \$10,000.

The gain from reversal of provision of doubtful receivable of \$210,958 is GST refund claims for prior periods that were previously disallowed by CRA. The Company reached a settlement with CRA during year ended August 31, 2021 and received some of the GST refunds back.

SUMMARY OF QUARTERLY RESULTS

The following table sets forth selected unaudited financial information for the Company's eight most recent quarters ending with the last quarter for the three months ended August 31, 2021.

	For the Three Months Ended							
	Fiscal 2021				Fiscal 2020			
	Aug. 31, 2021	May 31, 2021	Feb. 28, 2021	Nov. 30, 2020	Aug. 31, 2020	May 31, 2020	Feb. 29, 2020	Nov. 30, 2019
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Total revenues	-	-	-	-	-	-	-	69,521
Net income (loss) from continuing operations	(99,770)	133,035	(73,511)	(77,924)	(245,664)	(935,449)	(510,134)	(1,364,942)
Net income (loss)	(190,137)	133,035	(75,362)	(56,126)	63,531	(3,572,136)	(1,258,197)	(1,762,352)
Net income (loss) from continuing operations per share - basic and diluted	(0.01)	0.03	(0.02)	(0.02)	(0.05)	(0.20)	(0.11)	(0.29)
Net income (loss) per share - basic and diluted	(0.03)	0.03	(0.02)	(0.01)	0.01	(0.77)	(0.27)	(0.38)

FOURTH QUARTER

In the fourth quarter ended August 31, 2021 the Company incurred a net loss of \$190,137 (2020 - an income of \$63,531). The current period's loss consists of a net loss of \$99,770 (2020 - \$245,664) from its continuing operations and a net loss of \$90,367 (2020 - an income of \$309,195) from its discontinued operations. The loss from the discontinued operations mainly relates to a loss of \$88,546 on the sale of the land by Coachellagro. The loss from the continuing operations for the fourth quarter relates primarily to general administrative expenses of \$97,204 (2020 - \$172,186). The general administrative expenses are mainly related to costs of maintaining the Company while management is conducting a strategic review and developing a go forward plan.

LIQUIDITY AND CAPITAL RESOURCES

As at August 31, 2021, the Company had a cash balance of \$915,068, an increase of \$858,227 from the cash balance of \$56,841 on August 31, 2020. The Company spent \$333,375 (2020 - \$2,789,983) in operating activities from continuing operations. The Company received \$496,454 (2020 - \$277,586) from sale of assets from discontinued operations and \$690,000 of proceeds from a private placement financing.

The Company had working capital of \$677,017 as at August 31, 2021 compared to working capital of \$207,153 as at August 31, 2020.

Going Concern

As at the date of this MD&A, the Company had not yet achieved profitable operations and expects to incur further losses in the development of its business objectives. The Company's ability to continue as a going concern is dependent upon its ability to obtain the necessary financing to meet its obligations and repay its liabilities arising from normal business operations when they come due and to attain future profitable operations. While the Company has been successful in the past in obtaining financing, there is no assurance that it will be able to obtain adequate financing in the future or that such financing will be on terms acceptable to the Company. Further, if an equity offering is used to raise required additional capital, it may result in dilution to existing shareholders based on the size of such an offering. Failure to obtain such additional financing could result in delay or indefinite postponement of the development of the Company's business and may cast significant doubt upon the Company's ability to continue as a going concern.

OFF-BALANCE SHEET ARRANGEMENTS

The Company does not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on its financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that is material to investors.

RELATED PARTY TRANSACTIONS AND BALANCES

Amounts due to related parties of \$109,750 (August 31, 2020 - \$41,250) were consulting and management fees due to a director, a company controlled by a director of the Company, and a company controlled by a close family member of a director of the Company and are unsecured, non-interest bearing, and have no specific terms of repayment.

During the year ended August 31, 2021, the Company received \$8,820 (US\$7,000) loan from a director of the Company. The loan payable is unsecured, payable on demand and bears no interest.

Key management personnel include directors (executive and non-executive) and officers of the Company. The compensation paid or payable to key management personnel during the year ended August 31 is as follows:

	2021	2020
Management and director fees	\$ 75,000	\$ 57,043
Salaries and benefits	-	257,007
Total	\$ 75,000	\$ 317,050

The Company entered into the following transactions relating to key management personnel and entities over which they have control or significant influence during the year ended August 31, 2021:

- Incurred management fees of \$45,000 (2020 - \$41,250) and director fees of \$nil (2020 - \$15,793) to the former CEO of the Company.

- b) Incurred management fees of \$30,000 (2020 - \$nil) to a company controlled by a director of the Company.
- c) Incurred consulting fees of \$40,000 (2020 - \$nil) to a company controlled by a close family member of a director of the Company.
- d) Incurred salaries of \$nil (2020 - \$128,434) to the former Chief Executive Officer of the Company.
- e) Incurred salaries of \$nil (2020 - \$128,573) to the former Chief Operating Officer of the Company.

During the year ended August 31, 2021, the Company entered into an administrative services agreement with a company controlled by a director of the Company for administrative and accounting services for a monthly fee of \$10,000.

During the year ended August 31, 2021, a service vendor of the Company assigned an aggregate of \$247,230 of account receivable debt to two debt purchasers related to a director of the Company for a total of \$100,000. The Company subsequently repaid the debt amount totalling \$247,230 to the debt purchasers.

CONTINGENCIES

In July 2020, a former consultant of the Company filed a claim against a subsidiary of the Company in California claiming an unpaid settlement amount related to consulting services provided. During the year ended August 31, 2021, the Company settled the claim with the former consultant.

In July 2021, the Company was served by the Court of California a claim naming the Company as one of the defendants. The claim was filed by the former owners of 420 Realty, a former subsidiary of the Company. The Company believes the action to be without merit and intends to defend this claim. Due to the uncertainty of the timing or outcome of the claim, no provision has been recognized as of August 31, 2021.

CRITICAL ACCOUNTING ESTIMATES

The preparation of the Company's consolidated financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the reported amounts of assets, liabilities and contingent liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. Estimates and assumptions are continuously evaluated and are based on management's experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. However, actual outcomes can differ from those estimates and judgments. The impacts of such estimates are pervasive throughout the financial statements and may require accounting adjustments based on future occurrences. Revisions to accounting estimates are recognized in the period in which the estimate is revised.

Areas requiring a significant degree of estimation and judgment by the Company's management relate to but are not limited to:

- whether an indication of impairment loss or a reversal of an impairment loss exists for property, plant and equipment and finite lived intangible assets;
- judgments used in determining if an acquisition constitutes a business combination or asset acquisition;
- judgments used in determining whether the Company has acquired significant influence over an entity;
- amortization methods and periods used for property, plant and equipment and finite lived intangible assets;
- the collectability of accounts or loans receivable;
- the fair value measurements for financial instruments;
- the recoverability and measurement of deferred tax assets and liabilities;
- the fair value estimation of share-based payments and awards; and
- whether the Company has sufficient financing to operate as a going concern.

Actual results may differ from those estimates and judgments.

FINANCIAL INSTRUMENTS

As of August 31, 2021, the carrying amounts of accounts payables, amounts due to related parties, loan payable and loan from related party carried at amortized cost are considered a reasonable approximation of their fair values due to the relatively short period to maturity of these financial instruments.

Financial risk management

The Company's financial risks arising from its financial instruments are credit risk, liquidity risk, interest rate risk and foreign currency exchange risk. Risk management is carried out by the Company's management team with guidance from the Audit Committee under policies approved by the Board of Directors. The Board of Directors also provides regular guidance for overall risk management.

Credit risk

Credit risk is the risk of potential loss to the Company if the counter party to a financial instrument fails to meet its contractual obligations. The credit risk of the Company is associated with cash and GST recoverable. The credit risk with respect to its cash is minimal as they are held with high-credit quality financial institutions. The GST recoverable is due from the Canadian Government. Management does not expect these counterparties to fail to meet their obligations.

Liquidity risk

The Company's approach to managing liquidity risk is to ensure that it will have enough liquidity to meet liabilities when due. As they fall due. As at August 31, 2021, the Company has a cash balance of \$915,068 and current liabilities of \$268,103. The Company's financial liabilities include trade payables and amounts due to related parties which have contractual maturities of 30 days or are due on demand. The Company's accounts payable have contractual maturities of less than 30 days and are subject to normal trade terms. The loan payable is not contractually repayable before December 31, 2022.

Interest rate risk

The Company is exposed to interest rate risk arising from cash held in Canadian financial institutions. The interest rate risk on cash is not considered significant due to its short-term nature and maturity. The exposure to interest rates for the Company is considered minimal. The Company has not used any financial instrument to hedge potential fluctuations in interest rates.

Foreign exchange rate risk

Foreign currency exchange risk is the risk that fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company's functional currency is the Canadian dollar and administrative expenditures are transacted in Canadian dollars. The Company funds its operations in the United States by using USD converted from its Canadian bank accounts. At August 31, 2021, the Company had financial assets of \$497,567 and financial liabilities of \$50,828 denominated in United States dollars. A 10% strengthening of the US dollar would affect net loss by approximately \$45,000. The Company does not hedge its foreign exchange risk.

OUTSTANDING SHARE DATA

The Company had the following common shares, stock options and warrants outstanding as at the date of this report:

Issued and Outstanding Common shares	10,242,428
Stock options	20,000
Warrants	5,750,000
	16,012,428

CHANGES IN ACCOUNTING POLICIES INCLUDING INITIAL ADOPTION

New accounting standards

There were no new or amended IFRS pronouncements effective September 1, 2020 that impacted the Company's consolidated financial statements.

RISK AND UNCERTAINTIES

The Company's business is subject to risks inherent in a high growth, heavily regulated enterprise, and the Company has identified certain risks pertinent to its business that may materially and adversely affect our business, products, financial condition and operating results. There are many factors that affect our business and our results of operations, some of which are beyond our control. The following is a description of important factors that may cause our actual results of operations in future periods to differ materially from those currently expected or discussed in the forward-looking statements set forth in this report relating to our financial results, operations and business prospects. Except as required by law, we undertake no obligation to update any such forward-looking statements to reflect events or circumstances after the date of this MD&A. These risks include, but are not limited to the following:

Additional funding requirements

The Company has not generated positive cash flows from operating activities. As a result of the Company's negative cash flow from operating activities, the Company continues to rely on the issuance of securities or other sources of financing to generate the funds required to fund its business. The Company may continue to have negative operating cash flow for the foreseeable future. The Company expects to continue to increase operating expenses as it implements initiatives to grow its business. If the Company's revenues do not increase to offset these expected increases in costs and operating expenses, the Company will not be profitable. There is no assurance that the Company will be successful in achieving a return on shareholders' investments and the likelihood of success must be considered in light of the early stage of operations and the impact of COVID-19 to its business operations.

Business acquisition risk

A number of risks associated with business acquisition include: (i) potential disruption of our ongoing business; (ii) distraction of management; (iii) increased financial leverage; (iv) the anticipated benefits and cost savings of those transactions may not be realized fully, or at all, or may take longer to realize than expected; (v) increased scope and complexity of our operations; and (vi) loss or reduction of control over certain of our assets. The presence of one or more material liabilities and/or commitments of an acquired company that are unknown to us at the time of acquisition could have a material adverse effect on our results of operations, business prospects and financial condition. A strategic transaction may result in a significant change in the nature of our business, operations and strategy. In addition, we may encounter unforeseen obstacles or costs in implementing a strategic transaction or integrating any acquired business into our existing operations.

DISCLOSURE CONTROLS

In connection with Exemption Orders issued by each of the securities commissions across Canada, the Chief Executive Officer and Chief Financial Officer of the Company will file a Venture Issuer Basic Certificate with respect to the financial information contained in the audited annual financial statements and respective accompanying Management's Discussion and Analysis.

In contrast to the certificates under National Instrument ("NI") 52-109 (Certification of disclosure in an Issuer's Annual and Interim Filings), the Venture Issuer Basic Certification does not include representations relating to the establishment and maintenance of disclosure controls and procedures and internal control over financial reporting as defined in NI 52-109.

APPROVAL

The Board of Directors of Mojave brands Inc. has approved the contents of this management discussion and analysis on December 17, 2021.